



IKES ON TARGET



PHOTO: JAY CLARK

League Chapters Aim To Increase Engagement With Archery

IWLA chapters across the country are turning to archery to engage youth and adults in the outdoors, provide opportunities to participate in recreational shooting sports, and introduce them to the Izaak Walton League.

The key to a successful archery program – whether you're starting from scratch or expanding an existing program – is having knowledgeable, certified instructors who can create a safe and fun environment.

The League hosted its first Archery Academy in July after our national convention in Stevens Point, Wisconsin, to provide Level 2 Archery Instructor certification (as recognized by USA Archery) to interested chapter and division representatives. We developed this accelerated, one-day training session in conjunction with the Archery Trade Association (ATA).

League members from California, Illinois, Indiana, Iowa, Nebraska, and Wisconsin attended the training session and left with the tools and knowledge needed to develop beginning and intermediate archery and bow hunting programs.



The training event was so successful that we scheduled a second one at the League's national headquarters in Gaithersburg, Maryland, on October 1, 2016.

To learn more about archery instructor trainings, visit:
www.iwla.org/shootingsports or www.archerytrade.org/grow-archery.





Archery Academy

Izaak Walton League of America – Archery Trade Association

Would your chapter like to enhance its archery program or facilities? Are you interested in starting a local archery program in your community? Then the first step toward such success would be to have certified instructors to create a safe and fun program.

An Archery Academy, one-day training session for instructor certification, is now available to all League members. This nationally-recognized program includes a Level 2 Archery Instructor certification (USA Archery/National Field Archery Association) and is designed to prepare instructors to develop beginning and intermediate archery and bow hunting programs.

NOTE: It is imperative that you have considerable knowledge and archery experience, as this one-day training session is not an introductory course on archery skills.



Photo courtesy USA Archery

Saturday, October 1, 2016 (8:00 a.m. – 6:00 p.m.)

IWLA National Office • 707 Conservation Lane, Gaithersburg, MD 20878

Registration fees are ONLY \$50 per participant. Seating is limited, so please register early! Pre-registration required and preferred by September 17th. Lunch and all archery instructor training workshop materials (valued at nearly \$200) will be provided. More information details on course curriculum, available local lodging, and additional registration forms are available online at: www.iwla.org/outdoor-recreation/shooting-sports. Send any questions via email to chapters@iwla.org or call toll-free (800) IKE-LINE (453-5463), ext. 216. We reserve the right to cancel, with full refund, if an insufficient number of members register.

Registration Form

Please complete and mail this form, along with a check or credit card information to: Izaak Walton League, Chapter Relations, 707 Conservation Lane, Gaithersburg, MD 20878. Please make checks payable to IWLA. To register over the telephone with a credit card, please call (800) IKE-LINE (453-5463), ext. 216, or fax (301) 548-0149.

Name:		IWLA Chapter Name:	
Mailing Address:			
City:	State:	Zip:	
Phone:	Email:		
Registration Fees: <input type="checkbox"/> My check/money order for \$50 is enclosed. <input type="checkbox"/> Please charge \$50 to my: <input type="checkbox"/> VISA, <input type="checkbox"/> MasterCard, <input type="checkbox"/> Discover, <input type="checkbox"/> American Express Card # _____ Exp. _____ Name on card _____ Signature _____		Check Appropriate Credentials (If Any): <input type="checkbox"/> State agency hunter education instructor <input type="checkbox"/> National Bowhunter Education Foundation (NBEF) instructor <input type="checkbox"/> National Archery in the Schools Program (NASP) instructor <input type="checkbox"/> Other shooting sports instructor certifications (Specify) _____ <input type="checkbox"/> IWLA chapter archery program volunteer	
IOT0916		[IWLA Use: #45305-530 ATA MD]	
Please pre-register by September 17th.			

On Target: Featured Chapters

In each issue of *Ikes On Target*, we highlight chapters that promote shooting sports.

These are a few chapter-based archery programs that are having an impact on membership growth and improving awareness of the Izaak Walton League in their community.



Photos courtesy IWLA MAC Wagon Facebook

IWLA Mobile Archery Clinics Wagon (Illinois/Indiana)

Ikes northwestern Indiana have constructed and are supporting an **IWLA Mobile Archery Clinics (MAC) Wagon** to introduce archery to youth in their communities.



According to IWLA National Director, and one of the MAC Wagon founders, Keith Halper, "At these clinics, the participants will learn not only to safely shoot a bow, and love it, but also learn the proper archery form and shooting techniques."

In 2016, MAC Wagon volunteers have visited Girl Scout camps, community parks, urban youth centers, conservation clubs, and several Indiana IWLA chapters, including **Glen Park, Griffith, Miller, and Porter County.**

Most recently, more than 200 youngsters, most without any archery experience, learned the basics while attending a daylong community safety event in Griffith, Indiana.

www.facebook.com/YMACwagon



Photo courtesy Mt. Airy Chapter IWLA

Mount Airy Chapter (Maryland)

With 170 members, the Mount Airy Chapter operates a variety of shooting facilities, not only for members but as an attraction for potential members as well.

Along with a variety of firearms ranges (shotgun, rifle, pistol), the chapter maintains a traditional archery course with multiple positions. Recently, members expanded the chapter's archery capacity and developed a business plan called "**Mt. Airy Straight Shooters**" and adopted the USA Archery "Explore Archery" program.

The chapter hosts several archery open house shoots and beginner's archery classes with an emphasis on family/parent-child participation.

www.mtairyiwla.org

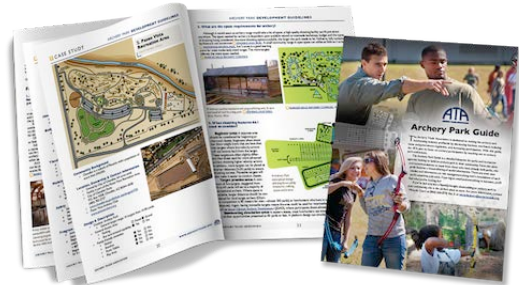
ATA Archery Guidebook Available

The Archery Trade Association (ATA) recently developed a guidebook for parks and recreation agencies looking to build archery parks in their communities.

Most of the course design and shooting activity details within the *Archery Park Guide* can be easily adapted for use by Izaak Walton League chapters looking to enhance archery programs or facilities or start a program at the chapter or within the community.

This publication offers 40-plus pages of information including site plans and recommendations, tips from city and state officials who have built parks, and case studies

from a variety of locations. Information on risk management and a breakdown of each park's amenities and costs (where available) are also found in this guide.



The guide is available online at:
www.archerytrade.org/grow-archery.

Note: Refer to copy with mailed newsletter.

National Hunting and Fishing Day



The Izaak Walton League of America is once again sponsoring **National Hunting and Fishing Day** (NHF Day). September 24th is a day set aside to promote outdoor sports and the conservation efforts these sports help fund. This sponsorship complements NHF Day events hosted by League chapters nationwide.

Outdoor recreation brings families together and boosts health and well-being. It also boosts the American economy. Hunters and anglers spent \$89.8 billion in 2011 (the most recent year for which the U.S. Fish and Wildlife Service reported data), including \$32.2 billion for trip-related expenses and \$43.2 billion on equipment — all of which benefits small communities and businesses across America.

In addition, sportsmen provide the majority of the funding for state fish and wildlife agencies. In fact, up to 75 percent of state agency budgets are funded by hunters, anglers, and shooting sports enthusiasts. These investments provide incredible benefits to all Americans.

The key to continuing these benefits is engaging new audiences — including youth and families — in hunting, fishing, and other outdoor recreation. NHF Day provides a great opportunity for people interested in trying a new outdoor sport to get their feet wet!

Leading national conservationist and Bass Pro Shops founder Johnny Morris is serving as the

honorary chair for NHF Day 2016. An IWLA Life Benefactor and lifelong sportsman with a passion for hunting, fishing, and outdoor recreation, Morris said that “America’s sportsmen and women are among our nation’s most active conservationists and it’s important we recognize and celebrate everything they do to protect outdoor habitat and ensure thriving populations of wildlife.”

“The Izaak Walton League is proud to sponsor National Hunting and Fishing Day,” said Scott Kovarovics, IWLA Executive Director. “Many of the League’s 240 chapters will host NHF Day events to introduce youth and families to hunting, fishing, and other outdoor activities. These events help Americans understand the essential role hunters and anglers play in supporting — and funding — conservation and outdoor recreation opportunities nationwide.”

Visit www.nhfd.org for information about events across the country as well as a comprehensive overview of NHF Day, sponsor information, and event planning details.

Note: We encourage chapters sponsoring NHF Day events to share photos with us for possible use online or in *Outdoor America* magazine. Please e-mail to: oa@iwla.org.

Online Shooting Range Course

The National Rifle Association offers an online **Range Development and Operations Course**.

This training program is designed to educate owners and operators about managing existing and proposed range facilities and help them identify potential problems associated with engineering, environmental issues, and safety.

Search www.nrahq.org/shootingrange or contact Tim Peel at (877) NRA-RANGE or range@nrahq.org.

Ikes On Target is a publication mailed to current chapter presidents and designated shooting sports coordinators.

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For more information, contact:

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(800) IKE-LINE ext. 216 • chapters@iwla.org

Check out www.iwla.org/shootingsports today!

