

IWLA 2018 NATIONAL CONVENTION
Fredericksburg, VA

DETAILED AGENDA
(online version)

Note: room assignments subject to change.

MEETINGS AND EVENTS

Tuesday, July 17, 2018

8:30a.m.-4:30p.m. Executive Board Meeting	<i>Fredericksburg</i>
8:00a.m.-5:00p.m. Staff Room Endowment Board Registration	<i>Governor Boardroom Lobby 3</i>
12:00 noon Executive Board and Endowment Lunch	<i>Palm Room</i>
5:00p.m.-6:00 p.m. Resolutions Committee Meeting	<i>Patrick Henry</i>
5:00p.m.-8:00p.m. Early Bird Party and Auction	<i>Ballrooms</i>
4:00p.m.-5:00pm Youth Convention Registration	<i>Palm Room</i>
5:00p.m.-8:00p.m. Youth Convention Early Bird Party	<i>Palm Room</i>

GENERAL SESSION

Wednesday, July 18, 2018

Presiding: Jeff Deschamps, National President

9:00a.m.

Convention Call to Order

Pledge of Allegiance

IWLA Pledge

Welcome

Mary Katherine Greenlaw, Mayor, Fredericksburg, VA

Tim McLaughlin, Chair, Spotsylvania County Board of Supervisors

Convention Welcome

Jeff Deschamps, IWLA National President

National Officers Reports

Vice President

Treasurer

Executive Board Report

Jodi Arndt Labs, Chair

Executive Director Report

Scott Kovarovics

10:30a.m.

Break

10:45a.m.

Announcements

Approval of 2017 Convention Minutes

Report of Rules Committee

11:00a.m.

Building Momentum for the Clean Water Challenge

With a year of experience under our belts, it makes sense to look at what worked well and what can be improved to engage more League members and other volunteers in achieving our Clean Water Challenge goals. Through a combination of small group break-outs and general session discussion, attendees will answer these questions and identify specific steps that members, chapters, and the national office should take to make the campaign even more effective in year two – and beyond.

12:30p.m.

AWARDS LUNCHEON

2:00p.m.

Executive Board Nominating Committee

National Officers Nominating Committee

Endowment Board Nominating Committee

3:00p.m.

Resource Committee Meetings

CONCURRENT MEETINGS AND EVENTS

Wednesday, July 18, 2018

7:00a.m.-8:30a.m.	National President's Mtg w/ Division Presidents	<i>Commonwealth</i>
7:00a.m.-8:30a.m.	Orientation Workshop for New Delegates and First-Time Convention Attendees	<i>Palm Room</i>
	This workshop provides an overview of the schedule, process, and roles every attendee plays at the League convention. This session will also help voting delegates understand how to most effectively carry out their responsibilities. (<i>Coffee and danish provided.</i>)	
8:00a.m.-12:00 noon	Registration	<i>Lobby 3</i>
8:00a.m.-5:00p.m.	Staff Room	<i>Governor</i>
9:00a.m.-12:30 p.m.	General Session	<i>Wash/Jefferson</i>
9:00a.m.-5:00p.m.	Endowment Board	<i>Boardroom</i>
12:30p.m.-2:00p.m.	AWARDS LUNCHEON	<i>Madison/Monroe</i>
2:00p.m.-5:00p.m.	Registration & Sales	<i>Lobby 3</i>
2:00p.m.-5:00p.m.	Standing Committees Executive Board Nominating Committee National Officers Nominating Committee Endowment Board Nominating Committee	<i>Fredericksburg Commonwealth Exec Lounge</i>
3:00p.m.-5:00p.m.	Resource Committees Agricultural Affairs Energy & Environment Environmental Education Fish & Wildlife Outdoor Ethics Public Lands Sustainable Resources Water Resources	<i>Wash/Jefferson Palm Room Madison/Monroe Wash/Jefferson Madison/Monroe Madison/Monroe Wash/Jefferson Patrick Henry</i>
5:00p.m.-6:00p.m.	Resolutions Committee	<i>Patrick Henry</i>
5:00p.m.-6:00p.m.	Shooting Sports & Conservation Committee	<i>Commonwealth</i>
6:00p.m.	Parade of States	<i>1st Flr Courtyard</i>

GENERAL SESSION

Thursday, July 19, 2018

Presiding: Jeff Deschamps, National President

9:00a.m.

Convention Reconvenes

9:15 a.m.

Century Society Partners Kickoff

At our 2022 national convention, we'll celebrate a century of conservation achievements and the League's role in connecting generations of Americans to the outdoors. It will also be a launching point for the next 100 years.

9:30a.m.

Growing and Diversifying Participation in Hunting and Shooting Sports

The number of hunters has declined steadily for 30 years. Hunters and recreational shooting sports enthusiasts, in general, are older and less diverse than the U.S. population. A panel of experts will help League members identify potential new participants, understand the values and motivations of these new audiences, and build more effective partnerships with state wildlife agencies.

- Johanna Dart, National Wild Turkey Federation
- Edward Herndon, Virginia Department of Game and Inland Fisheries
- Samantha Pedder, Council to Advance Hunting and the Shooting Sports

11:00a.m.

Break

11:15a.m.

Report of Credentials Committee
National Officer Nominations/Elections

11:45a.m.

Endowment Board Annual Meeting

12:30p.m.

CONSERVATION LUNCHEON
Robert Ratcliffe, National Park Service

Volunteers Make a Difference for Conservation Every Day

The Park Service isn't focused solely on conserving our magnificent national parks. The agency also specializes in community-based conservation and supporting volunteers locally. Bob Ratcliffe will highlight how volunteers are making a big difference for conservation – and how their impact is growing.

2:15p.m. and 3:30p.m.

WORKSHOPS (*each conducted twice*)

5:30 p.m.

Buses Leave for Chapter BBQ

CONCURRENT MEETINGS AND EVENTS

Thursday, July 19, 2018

7:00a.m.- 8:30a.m.	Membership Awards Breakfast	<i>Madison/Monroe</i>
8:30a.m.- 12:00 noon	Registration (until 9:00a.m.) and Sales	<i>Lobby 3</i>
8:00a.m.- 5:00p.m.	Staff Room	<i>Governor</i>
9:00a.m.-12:30p.m.	General Session	<i>Wash/Jefferson</i>
12:30p.m.-2:00p.m.	CONSERVATION LUNCHEON	<i>Madison/Monroe</i>
2:00p.m.-4:30p.m.	Sales	<i>Lobby 3</i>
2:00p.m.	Convention Site Committee	<i>Shannon's</i>
2:15-5:00p.m.	WORKSHOPS (one hour each, conducted twice)	

Getting Started with Save Our Streams *Palm Room*

Starting a new stream monitoring program may feel a little intimidating, but we'll show you how easy it can be! This workshop will provide you with a clear road map. Learn how to identify and engage potential volunteers – in your chapter and in your community. Get practical tips about the types of monitoring that match your stream site *and* your water quality concerns

Taking Save Our Streams to the Next Level *Fredericksburg*

Your volunteer stream monitors are trained, enthusiastic, and eager to get to work. How do you keep the team focused and grow your pool of volunteers to monitor streams in your community? Learn proven techniques to manage volunteers, engage new partners, and identify new stream sites to monitor.

Getting the Word Out To Increase Chapter Visibility *Patrick Henry*

League chapters across the country are doing great work. Does your community know what your chapter is doing? We'll talk about ways to raise chapter visibility, including hands-on, practical exercises using the Clean Water Challenge and R3 as communications hooks. Bring your questions and communication challenges so we can troubleshoot them together.

Boosting Participation in Hunting & Shooting Sports *Commonwealth*

While the panel discussion earlier in the day will provide an overview of how to boost participation, this workshop will dive deeper and allow members to discuss their local strategies and conditions in more detail with the panelists.

5:30p.m.	Buses Leave for Chapter BBQ	<i>Hotel Entrance</i>
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GENERAL SESSION

Friday, July 20, 2018

Presiding: Jeff Deschamps, National President

9:00a.m.

IWLA Youth Convention Presentation
IWLA National Scholarship Award

9:30a.m.

KEYNOTE SPEAKER

Karen Firehock, IWLA Save Our Streams Director, 1985-1997

Importance of Volunteers in Improving Water Quality

In the 1990s, the League's leadership on stream monitoring blossomed as volunteers and state agencies adopted Save Our Streams (SOS) for volunteer stream monitoring. Karen Firehock will share her SOS experiences and perspective on the important role volunteers play in protecting and improving water quality today.

10:15a.m.

Break

10:30a.m.

Board of Directors Meeting
Call to Order
Roll Call
Approval of February 2018 Minutes
Executive Board Nominating Committee
Election of Executive Board
Bylaws Committee Report
Vote on Bylaws
Board of Directors Meeting Adjourns

11:30a.m.

Convention Reconvenes
2020 Convention Site Report/Vote
Resource Committee Reports

12:30p.m.

LUNCH BREAK

2:00p.m.

Convention Reconvenes
Unfinished Business
Resolutions Committee Report, Lee Hays, Chairman
Vote on Resolutions
Other Business

5:00p.m.

Convention Adjourns

6:00p.m.-7:00p.m.

Social Hour

7:00p.m.

Banquet

CONCURRENT MEETINGS AND EVENTS

Friday, July 20, 2018

7:00a.m.-8:30 a.m.

LEADERSHIP WORKSHOP

Fredericksburg

Crash Course on Robert's Rules of Order

Most organizations, including the League, use Robert's Rules of Order to govern procedure at meetings. But how many of us really understand the most common rules and how to apply them effectively? Who speaks first, how do motions get made and passed, and what happens when someone is out of order? Learn the answers to these and other questions from Thomas Balch, an expert parliamentarian who advises leaders across the country. When you know the fundamental rules and how to apply them, you can ensure meetings run more efficiently, manage the debate, and achieve outcomes that not only comply with Robert's Rules but chapter and division bylaws as well. *This workshop is designed specifically for League leaders who routinely manage formal meetings. (Coffee and danish provided.)*

7:30a.m.-8:30a.m.

Convention Coordinators Rap Session

Patrick Henry

8:30a.m.-5:00p.m.

Staff Room

Governor

9:30a.m.-12:30 p.m.

General Session

Wash/Jefferson

9:00a.m.-12:00 noon

Sales

Lobby 3

2:00p.m.-5:00p.m.

General Session

Wash/Jefferson

6:00p.m.-7:00p.m.

Social Hour

Madison/Monroe

7:00p.m.

Banquet

Madison/Monroe

2018 YOUTH CONVENTION

The IWLA Youth Convention provides a rare opportunity for the children and grandchildren of the Ikes to have a first-rate, hands-on experience all their own at the national convention. Young Ikes will be exploring nature and searching for prehistoric shark teeth along the Potomac River. Looking for more thrills? Thursday we will head to Kings Dominion, the East Coast's best amusement park, boasting 60 different rides! After a fun-filled 2 days we will head to nearby Spotsylvania to the Fredericksburg-Rappahannock Chapter for outdoor recreation and conservation activities.

Tuesday, July 17

Catch up with old friends and make new ones over delicious Ledo's Pizza – a mid-Atlantic specialty. But don't stay up too late. We have a jam packed Wednesday planned!

Wednesday, July 18

We will put on our naturalist hats at Calderon State Park. Bald Eagles have been known to inhabit the park and we will do our best to spot them! The shores of the park are rich with million-year-old sharks teeth, which we will attempt to find. After this nature exploration, we will break for a picnic lunch at the park. Next we will head to Ferry Farm, the home of young George Washington and site where he chopped down the cherry tree! Then we'll learn about Civil War history at the Fredericksburg and Spotsylvania National Military Park.

Thursday, July 19

Get ready for an adrenaline rush on one of the many rides at Kings Dominion. Intimidator 305 is a 305-foot tall beast, reaching speeds of 90 mph! Other notable rides include the Flight of Fear and Volcano: The Blast Coaster. Take a break from the rides and enjoy lunch and cool drinks. After lunch, defy gravity on Delirium, which sends 40 riders soaring up to 115 feet in the air while spinning. Or fall 275 feet on Drop Tower (second lunch not included).

Friday, July 20

After reporting our activities to the convention general session, we'll head to Alum Spring Park, a historic park with sandstone cliffs and a suspension bridge. Enjoy a BBQ lunch at the local Izaak Walton League chapter and an afternoon of true Ike experiences. Take aim, cast a line, and roll up your sleeves for conservation activities as you reminisce with friends old and new. Who can catch the biggest fish and who is the best marksman? Gather around the water for a Stream Selfie! Learn how Young Ikes are helping us complete the Clean Water Challenge, one stream at a time. You will also learn how to check the health of your hometown stream.

2018 YOUTH CONVENTION AGENDA

Tuesday, July 17

4:00-5:00p.m. Youth Convention registration
5:00-8:00p.m. Early Bird Pizza Party

Wednesday, July 18

9:00a.m. Leave hotel for Calderon State Park
12:00 noon Picnic Lunch
1:00p.m. Ferry Farm
Civil War Battlefield
4:00p.m. Return to the Fredericksburg Hospitality House

Thursday, July 19

9:00a.m. Leave hotel for a day at Kings Dominion
4:00p.m. Return to the Fredericksburg Hospitality House

Friday, July 20

9:00a.m. Convention General Session
9:30a.m. Leave hotel for Alum Spring Park
12:00 noon Lunch
1:00-5:00p.m. Field Day Activities at the Fredericksburg-
Rappahannock Chapter
6:00p.m. Dinner and Evening Activities
8:00p.m. Return to the Fredericksburg Hospitality House

Note: Schedule subject to change without notice.

SPEAKERS

Johanna Dart, National Wild Turkey Federation

Johanna Dart grew up enjoying outdoor activities, including biking and swimming, but was never exposed to hunting. While attending Michigan State University, she was selected as a Glassen Scholar, and her passion for hunting was ignited as she learned about the relationship between conservation and hunting. She participated in an internship where she was placed with the Boone & Crockett Club and MSU Extension researching hunting recruitment programs for adults from non-traditional backgrounds and designed a pilot deer hunting program. Based on her personal experiences as a first-time turkey, pheasant, and small-game hunter, Johanna has designed a Learn to Hunt Program for each. She is passionate about sharing the benefits and joys of hunting with others from non-traditional backgrounds and now works as the Recruitment, Retention, and Reactivation Coordinator for the National Wild Turkey Federation.

Karen Firehock, Green Infrastructure Center

Karen Firehock is an environmental planner with more than 30 years of experience in natural resources management. She served as the League's Save Our Streams Director from 1985 to 1997. At the University of Virginia, she is director and co-founder of the Green Infrastructure Center and oversees green infrastructure planning and research projects. Since 1999, she has served on the adjunct faculty at the University of Virginia and teaches graduate courses in green infrastructure planning, watershed planning, and stormwater management. She has authored numerous handbooks, including "A Local Government's Guide to Stream Corridor Protection" and "Collaboration: A Guide for Environmental Advocates" as well as guides for wetland conservation and watershed planning. She has won local, state, and national awards for her work, such as the National Greenways Award for her river and wetland conservation efforts and the Virginia River Conservationist of the Year Award.

Edward Herndon, Virginia Department of Game and Inland Fisheries

Edward Herndon is the Recruitment, Retention, and Reactivation (R3) Coordinator for the Virginia Department of Game and Inland Fisheries. The main goal of R3 is to increase participation in outdoor activities in Virginia; specifically hunting, fishing, boating, wildlife viewing, and recreational shooting. Edward grew up in Maryland and was introduced to the outdoors at a young age. He previously worked for the National Rifle Association, where he helped grow the Youth Hunter Education Challenge program.

Samantha Pedder, Council to Advance Hunting and the Shooting Sports

Samantha Pedder played a pivotal role in developing the national R3 (Recruit, Retain, Reactivate) strategic action plan and planning the first national R3 Symposium held in May 2018. She is focused on understanding the interests and motivations of new audiences and helping others use this knowledge to more effectively identify, engage, and communicate with potential hunting and recreational shooting sports participants.

Robert Ratcliffe, National Park Service

Bob Ratcliffe is Division Chief for Conservation, Recreation, and Community Assistance Programs at the National Park Service. He oversees a portfolio that includes the Recreation, Trails and Conservation Assistance (RTCA) Program; National Trails System; and National Rivers System. These community-based and special-area programs help fulfill the Park Service mission in working with partners to extend the benefits of parks, recreation, and collaborative conservation to communities across the country. He previously served 24 years at the Bureau of Land Management in a variety of field and national leadership roles, including over a dozen years as Deputy Assistant Director for Resources and Planning and Division Chief for the National Recreation and Visitor Services Program. Bob has graduate and undergraduate degrees in conservation, outdoor recreation, and resource management from Prescott College in Arizona and the University of Idaho. He has spent much of the last four decades exploring public lands and developing new and progressive national policies conserving and restoring special places, enhancing visitor experiences, promoting responsible recreation, and encouraging community engagement while balancing protection of resources. He has helped lead the development of conservation, economic, youth, recreation, health, and other proactive policies and strategic efforts for the National Park Service, Department of the Interior, and White House.