



## Ways to Connect with Your Members

- Have door greeters at every meeting
- Have a peer mentoring program
- Thank people in public
- Phone calls to new members
- Outreach to members experiencing personal difficulties or loss (laid off, loss of a loved one, etc.)
- Congratulations when appropriate (new baby, promotions, weddings, etc.)
- Profile new/old members in newsletters
- Send new members an anniversary note on their join date, solicit feedback about their experiences with the group so far
- Personal outreach to members who haven't been to a meeting in two years
- Send "miss you" notes to people missing two meetings
- Photos on website
- Social events
- More board member/officer interaction with members at meetings/events—introduce themselves to people they don't know, etc.
- Include families in appropriate activities/events
- Member surveys/roundtable discussions to get member input and feedback
- Celebrate birthdays
- Have a "member of the month"
- Complement introverts and extroverts in committee organization
- Invite special guests/speakers to meetings (often your members know of people from work that can speak to the group on an appropriate topic)