September XX, 2017

Izaak Walton League Co-Sponsors National Hunting and Fishing Day
Encourages all Americans to enjoy the outdoors on September 23

City, State — The Izaak Walton League will co-sponsor National Hunting and Fishing Day (NHF Day) again this year. NHF Day brings together sportsmen and women to celebrate the rich traditions of fishing and hunting with national, regional, state, and local organizations hosting fishing- and hunting-related events. [Sentence about chapter event]

In 1922, a group of 54 sportsmen came together to protect America’s waters from pollution and safeguard wildlife and wild places. They formed the Izaak Walton League of America, which has played a role in most of our nation’s conservation achievements. Today, the League has more than 43,000 members and 230 community-based chapters across the country working to conserve outdoor America for future generations.

“The Izaak Walton League is proud to co-sponsor National Hunting and Fishing Day,” said Scott Kovarovics, executive director of the Izaak Walton League of America. “Many of the League’s 230 chapters will host NHF Day events to introduce youth and families to hunting, fishing, and other outdoor activities. These events help Americans understand the essential role hunters and anglers play in supporting – and funding – conservation and outdoor recreation opportunities nationwide.”

DETAILS ON CHAPTER EVENT

NHF Day is one of the most effective grassroots campaigns to promote hunting, fishing, and conservation of wildlife and habitat. Each year, tens of thousands of people participate in NHF Day events across the country to commemorate the conservation movement founded by hunters and anglers.

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Founded in 1922, the Izaak Walton League of America (www.iwla.org) protects America's outdoors through education, community-based conservation, and promoting outdoor recreation.

CONTACT: