

Sample Chapter Brochures

Attached are three sample customizations of the tri-fold brochures from a fictitious Izaak Walton League chapter – the Jamestown Chapter of Virginia.

The mock-up samples include:

- A tri-fold without optional photo and caption,
- A tri-fold with optional photo and caption, and
- A tri-fold with membership form (application).

Note: These are low resolution samples and the quality of the finished product (i.e., colors, font styles, paper stock) will be comparable to that found on the enclosed folded, finished product (minus chapter customization).

ABOUT OUR CHAPTER

OUR LOCAL HISTORY

The members of the Jamestown Chapter of the Izaak Walton League of America come from all walks of life. Many of us have a keen interest in fishing, hunting, camping, and other outdoor recreation. We all share a passion for protecting the outdoors.

Our chapter was one of the first in America, and since 1922 we have been working to advocate for sensible solutions to many

WHAT WE OFFER

As a chapter member you will have access to our wood plank cabin-style chapterhouse with a banquet hall and meeting room, snack bar and vending machines. Our monthly dinner meetings with guest speakers and we host an annual shad planking family barbeque.

... You'll never go hungry at the Jamestown Chapter.

Other amenities on our grounds include:

- Members may use the community gardens, Powhatan hiking and nature trail, and primitive camp sites.

- For the anglers, we offer stocked fishing ponds and James River private boat landing and fishing dock.

Other amenities on our grounds include:

- Hunters have limited access to our dove hunting fields, waterfowl on backwater pools, and deer stand blinds.

- Shooting enthusiasts have access to a trap and skeet shotgun course, 3-D field and indoor archery ranges, and rifle and handgun shooting ranges.

OUR INTERESTS AND ACTIVITIES

As an active conservation organization, we work to conserve wetlands, protect fish and wildlife habitat, and improve management of our forests. We are known for our local on-the-ground projects, like:

- Water quality stream monitoring: Kingsmill Creek
- Adopt-a-swamp: Pitch Tar Marsh
- Ah Shucks Oyster Beds project
- Tobacco to Tupelo reforestation
- Adopt-a-highway litter clean-up: Pocahontas Drive
- Bobwhite quail restoration habitat plots
- Wood duck nesting boxes: Back River

Throughout the year, we sponsor several outdoor events and activities, such as:

- Boat race and regatta: Sandy Bay
- Monthly muzzleloader shooting league
- Deer hunter sight-in days
- Young Ikes fishing derby: Algonquian Pond
- Women's archery training weekends
- Disabled veterans mentored duck hunts

DIRECTIONS

Our members-only grounds are located in the old part of Jamestown, Virginia, at 1607 Pocahontas Drive. Take exit 1 off the Colonial Parkway, turn left and look for the large green and yellow Izaak Walton League logo on our entrance sign.

PLEASE CONSIDER JOINING US

Our members invite you to join us as we work to advance conservation and outdoor recreation in our community. Open to the public, our members meet on the third Monday of each month at 7:30 pm. Dinner is served at 6:30 pm.

To join, please contact our membership officer, John Rolfe, by calling him direct at (804) 555-1234 or emailing at joinjamestown@iwla.org.

You can also learn more and like us on Facebook at www.facebook.com/pages/iwla/jamestown/1607.

MEMBERSHIP INQUIRES WELCOMED!

www.iwla.org/jamestown • (804) 555-5678

The Izaak Walton League of America – a non-profit conservation organization – is recognized as a Section 501 (c) (3) public charity under the Internal Revenue Code. Minimum national dues are \$40 for individual and \$60 for family memberships, which includes \$4 for *Outdoor America* magazine. Magazine is inseparable from dues. Chapter and division dues vary and are set separately.

Photo Credit: David J. Sams, Jay Clark/WFLA; Lee Lauber/Washingtonian.com; Corbis-Bettmann/© iStock

JAMESTOWN CHAPTER OF THE IZAAK WALTON LEAGUE OF AMERICA

YOUR GATEWAY TO
CONSERVATION AND OUTDOOR
RECREATION



ABOUT OUR CHAPTER



Jamestown Izaak Walton League's Rustic Wood Plank Chapter House

OUR LOCAL HISTORY

The members of the Jamestown Chapter of the Izaak Walton League of America come from all walks of life. Many of us have a keen interest in fishing, hunting, camping, and other outdoor recreation. We all share a passion for protecting the outdoors.

Our chapter was one of the first in America, and since 1922 we have been working to advocate for sensible solutions to many

WHAT WE OFFER

As a chapter member you will have access to our wood plank cabin-style chapterhouse with a banquet hall and meeting room, snack bar and vending machines. Our monthly dinner meetings with guest speakers and we host an annual shad planking family barbecue.

... You'll never go hungry at the Jamestown Chapter.

Other amenities on our grounds include:

- Members may use the community gardens, Powhatan hiking and nature trail, and primitive camp sites.
- For the anglers, we offer stocked fishing ponds and James River private boat landing and fishing dock.
- Hunters have limited access to for dove hunting, waterfowling, and deer hunting.
- Shooting enthusiasts have access to our many firearms and archery ranges

OUR INTERESTS AND ACTIVITIES

As an active conservation organization, we work to conserve wetlands, protect fish and wildlife habitat, and improve management of our forests. We are known for our local on-the-ground projects, like:

- Water quality stream monitoring: Kingsmill Creek
- Adopt-a-swamp: Pitch Tar Marsh
- Ah Shucks Oyster Beds project
- Tobacco to Tupelo reforestation
- Adopt-a-highway litter clean-up: Pocahontas Drive
- Bobwhite quail restoration habitat plots
- Wood duck nesting boxes: Back River

Throughout the year, we sponsor several outdoor events and activities, such as:

- Boat race and regatta: Sandy Bay
- Monthly muzzleloader shooting league
- Deer hunter sight-in days
- Young Iles fishing derby: Algonquian Pond
- Women's archery training weekends
- Disabled veterans mentored duck hunts

DIRECTIONS

Our members-only grounds are located in the old part of Jamestown, Virginia, at 1607 Pocahontas Drive. Exit 1 off the Colonial Parkway.

PLEASE CONSIDER JOINING US

Our members invite you to join us as we work to advance conservation and outdoor recreation in our community. Open to the public, our members meet on the third Monday of each month at 7:30 pm. Dinner is served at 6:30 pm.

MEMBERSHIP INQUIRES WELCOMED!

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Photo Credit: David J. Sams, Jay Clark/WFLA, Lee Isaacs/WFLA, Greg G. Grier/WFLA

11/2015

JAMESTOWN CHAPTER OF THE IZAAK WALTON LEAGUE OF AMERICA

YOUR GATEWAY TO
CONSERVATION AND OUTDOOR
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MOCK-UP SAMPLE OF TRI-FOLD WITH OPTIONAL PHOTO AND CAPTION

ABOUT OUR CHAPTER

OUR LOCAL HISTORY

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Our chapter was one of the first in America, and since 1922 we have been working to advocate for sensible solutions to many of the challenges facing our natural resources in the Virginia coastal tidewater area.

OUR INTERESTS AND ACTIVITIES

As an active conservation organization, we work to conserve wetlands, protect fish and wildlife habitat, and improve management of our forests. We are known for our local on-the-ground projects. Throughout the year, we sponsor several outdoor events and activities.

WHAT WE OFFER

As a chapter member you will have access to our wood plank cabin-style chapterhouse with a banquet hall and meeting room, snack bar and vending machines. Our monthly dinner meetings with guest speakers and we host an annual shad planking family barbecue.

... You'll never go hungry at the Jamestown Chapter.

Other amenities on our grounds include community gardens, Powhatan hiking and nature trail, and primitive campsites. We have something for all outdoorsmen and women -- anglers, hunters, and shooting enthusiasts.

PLEASE CONSIDER JOINING US

Our members invite you to join us as we work to advance conservation and outdoor recreation in our community. Open to the public, our members meet on the third Monday of each month at 7:30 pm. Dinner is served at 6:30 pm.

CHAPTER MEMBERSHIP APPLICATION

JAMESTOWN CHAPTER OF THE IZAAK WALTON LEAGUE

You can support the League's community based, commonsense approach to conservation by becoming a member today. Just complete this form and return it to us.

ANNUAL MEMBERSHIPS OFFERED AND DUES RATES:

<input type="checkbox"/> Individual (1 Adult)	\$60
<input type="checkbox"/> Family (2 adults at same address)	\$90
<input type="checkbox"/> Student (age 18-21 or undergraduate)	\$30
<input type="checkbox"/> Youth (age 17 and under)	\$10
<input type="checkbox"/> Other Fees (Initiation - Except Youth)	\$30

Name:

Second Name (Family Membership):

Date of Birth (Student or Youth only):

Address:

City: State: Zip:

Telephone:

() _____

Email:

\$ _____ Total amount enclosed

Make check payable to: Jamestown Chapter IWLA

Mail to: P.O. Box 1607

Jamestown, VA 23801

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Photo Credit: David J. Sams, Jay Clark/WFLA; Lee Easler/Wikipedia.com; Corbis-Photosearch (2); iStock

11/2015

JAMESTOWN CHAPTER OF THE IZAAK WALTON LEAGUE OF AMERICA

YOUR GATEWAY TO
CONSERVATION AND OUTDOOR
RECREATION



**MOCK-UP SAMPLE OF TRI-FOLD WITH MEMBERSHIP FORM
(NOTE: PHOTO AND CAPTION IS NOT AN OPTION)**