Sample Chapter Brochures

Attached are three sample customizations of the tri-fold brochures from a fictitious Izaak Walton League chapter – the Jamestown Chapter of Virginia.

The mock-up samples include:

- A tri-fold without optional photo and caption,
- A tri-fold with optional photo and caption, and
- A tri-fold with membership form (application).

Note: These are low resolution samples and the quality of the finished product (i.e., colors, font styles, paper stock) will be comparable to that found on the enclosed folded, finished product (minus chapter customization).
ABOUT OUR CHAPTER

OUR LOCAL HISTORY

The members of the Jamestown Chapter of the Izaak Walton League of America come from all walks of life. Many of us have a keen interest in fishing, hunting, camping, and other outdoor recreation. We all share a passion for protecting the outdoors.

Our chapter was one of the first in America, and since 1922 we have been working to advocate for sensible solutions to many issues.

WHAT WE OFFER

As a chapter member you will have access to our wood plank cabin-style chapterhouse with a banquet hall and meeting room, snack bar and vending machines. Our monthly dinner meetings with guest speakers and we host an annual split skillet family barbecue...

...You'll never go hungry at the Jamestown Chapter.

Other amenities on our grounds include:

- Members may use the community gardens, Powhatan hiking and nature trail, and primitive campground.
- For the anglers, we offer stocked fishing ponds and James River private boat landing and fishing dock.

Other amenities on our grounds include:

- Hunters have limited access to our dove hunting fields, waterfowling on backwater pools, and deer stand blinds.
- Shooting enthusiasts have access to a trap and skeet shooting course, 3-D field and indoor archery ranges, and rifle and handgun shooting ranges.

OUR INTERESTS AND ACTIVITIES

As an active conservation organization, we work to conserve wetlands, protect fish and wildlife habitat, and improve management of our forests. We are known for our local on-the-ground projects, like:

- Water quality stream monitoring: Kingsmill Creek
- Adopt-a-swamp: Pocahontas Marsh
- Ah Shucks Oyster Beds project
- Tobacco to Tipuolo reforestation
- Adopt-a-highway litter clean-up:Powhatan Drive
- Bobwhite quail restoration: habitat-plants
- Wood duck nesting boxes: Back River

Throughout the year, we sponsor several outdoor events and activities, such as:

- Boat race and regatta: Sandy Bay
- Monthly muzzleloader shooting league
- Deer hunter sight-in days
- Young Izaak fishing derby: Algonquin Pond
- Women's archery training weekends
- Disabled veterans mentored duck hunts

DIRECTIONS

Our members-only grounds are located in the old part of Jamestown, Virginia, at 1607 Pocahontas Drive. Take exit 1 off the Colonial Parkway, turn left and look for the large green and yellow Izaak Walton League logo on our entrance sign.

PLEASE CONSIDER JOINING US

Our members invite you to join us as we work to advance conservation and outdoor recreation in our community. To open the public, our members meet on the third Monday of each month at 7:30 pm. Dinner is served at 6:30 pm.

To join, please contact our membership officer, John Rollins, by calling him direct at (804) 555-1234 or emailing at joinjamestown@iwl.org.

You can also learn more and like us on Facebook at www.facebook.com/pages/iwla/jamestown/1607.

MEMBERSHIP INQUIRIES WELCOME!

www.iwla.org/jamestown • (804) 555-5678
ABOUT OUR CHAPTER

OUR LOCAL HISTORY

The members of the Jamestown Chapter of the Izaak Walton League of America come from all walks of life. Many of us have a keen interest in fishing, hunting, camping, and other outdoor recreation. We all share a passion for protecting the outdoors.

Our chapter was one of the first in America, and since 1922 we have been working to advocate for sensible solutions to many issues.

WHAT WE OFFER

As a chapter member you will have access to our wood-planked one-room-style chapterhouse with a banquet hall and meeting room, snack bar and vending machines. Our monthly dinner meetings with guest speakers and an annual shad planking family barbecue...

...You’ll never go hungry at the Jamestown Chapter.

Other amenities on our grounds include:

- Members may use the community gardens, Powhatan hiking and nature trail, and primitive camp sites.
- For the anglers, we offer stocked fishing ponds and James River private boat landing and fishing dock.
- Hunters have limited access to for dove hunting, waterfowl, and deer hunting.
- Shooting enthusiasts have access to our many firearms and archery ranges.

OUR INTERESTS AND ACTIVITIES

As an active conservation organization, we work to conserve wetlands, protect fish and wildlife habitat, and improve management of our forests. We are known for our local on-the-ground projects, like:

- Water quality stream monitoring: Kingmilk Creek
- Adopt-a-swamp: Pitch Tar Marsh
- Ali Shucks Oyster Beds project
- Tobacco to Tupelo reforestation
- Adopt-a-highway litter clean-up: Pocahontas Drive
- Holbrooke quality restoration: habitat plan
- Wood duck nesting boxes: Black River

Throughout the year, we sponsor several outdoor events and activities, such as:

- Boat race and regatta: Sandy Bay
- Monthly muzzleloader shooting league
- Deer hunter’s sight-in days
- Young Guns fishing derby: Algonquin Pond
- Women’s archery training weekends
- Disabled veterans: man-towed duck hunts

DIRECTIONS

Our members-only grounds are located in the old part of Jamestown, Virginia, at 1607 Pocahontas Drive. Exit 1 off the Colonial Parkway.

PLEASE CONSIDER JOINING US

Our members invite you to join us as we work to advance conservation and outdoor recreation in our community. Open to the public, our meetings are on the third Monday of each month at 7:30 pm. Dinner is served at 6:30 pm.

MEMBERSHIP INQUIRES WELCOMED:

www.iwla.org/jamestown • (804) 655-5678

The Izaak Walton League of America – a non-profit conservation organization – is recognized as a Section 501(c)(3) public charity under the Internal Revenue Code. Members receive the League’s national magazine, Wildlife Conservation, four times annually and the Virginia League magazine, Wildlife magazine, four times annually. Magazines are non-refundable from dues. Chapter and division dues vary and are not separately stated.

Photo Credit: David S. Schoon, Jay Clark, W.F. Lecky, Elizabeth Phillips, Estes Photo, Inc.

11/2019

MOCK-UP SAMPLE OF TRI-FOLD WITH OPTIONAL PHOTO AND CAPTION
ABOUT OUR CHAPTER

OUR LOCAL HISTORY
The members of the Jamestown Chapter of the Izaak Walton League of America come from all walks of life. Many of us have a keen interest in fishing, hunting, camping, and other outdoor recreation. We all share a passion for protecting the outdoors.

Our chapter was one of the first in America, and since 1922 we have been working to advocate for sensible solutions to many of the challenges facing our natural resources in the Virginia coastal tidewater area.

OUR INTERESTS AND ACTIVITIES
As an active conservation organization, we work to conserve wetlands, protect fish and wildlife habitat, and improve management of our forests. We are known for our local on-the-ground projects. Throughout the year, we sponsor several outdoor events and activities.

WHAT WE OFFER
As a chapter member, you will have access to our wood plank cabin-style chapterhouse with a banquet hall and meeting room, snack bar and vending machines. Our monthly dinner meetings with guest speakers and we host an annual shad planking family barbeque.

... You’ll never go hungry at the Jamestown Chapter.

Other amenities on our grounds include community gardens, Powhatan hiking and nature trail, and primitive campsites. We have something for all outdoormen and women -- anglers, hunters, and shooting enthusiasts.

PLEASE CONSIDER JOINING US
Our members invite you to join us as we work to advance conservation and outdoor recreation in our community. Open to the public, our members meet on the third Monday of each month at 7:30 pm. Dinner is served at 6:30 pm.

CHAPTER MEMBERSHIP APPLICATION

JAMESTOWN CHAPTER OF THE IZAAK WALTON LEAGUE

You can support the League’s community-based, commonsense approach to conservation by becoming a member today. Just complete this form and return it to us.

ANNUAL MEMBERSHIPS OFFERED AND DUES RATES:

<table>
<thead>
<tr>
<th>Category</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual (1 Adult)</td>
<td>$60</td>
</tr>
<tr>
<td>Family (2 adults at same address)</td>
<td>$90</td>
</tr>
<tr>
<td>Student (age 18-21 or undergraduate)</td>
<td>$30</td>
</tr>
<tr>
<td>Youth (age 17 and under)</td>
<td>$10</td>
</tr>
<tr>
<td>Other Fees (Initiation - Except Youth)</td>
<td>$30</td>
</tr>
</tbody>
</table>

Name:

__________________________________________
__________________________________________

Second Name (Family Membership):

__________________________________________

Date of Birth (Student or Youth only):

__________________________________________

Address:

__________________________________________
__________________________________________

City:    State:    Zip:

__________________________________________

Telephone:

(____)______________________________

Email:

__________________________________________

$___________  Total amount enclosed

Make check payable to: Jamestown Chapter IWLA
Mail to: PO Box 1607
Jamestown, VA 23801

MEMBERSHIP INQUIRES WELCOMED:

www.iwla.org/jamestown  * (804) 955-5678

The Izaak Walton League of America – a non-profit conservation organization – is recognized as a Section 501(c)(3) public charity under the Internal Revenue Code. Membership materials areSelf for individual and $95 for family memberships, which includes $10 for Charlottesville magazine. Magazines are available from donors. Chapter and division donor names are not separately.

Photo Credit: Terry J. Sami, Jay Seiber, IWLA

Client: Philadephia magazine

MOCK-UP SAMPLE OF TRI-FOLD WITH MEMBERSHIP FORM
(NOTE: PHOTO AND CAPTION IS NOT AN OPTION)