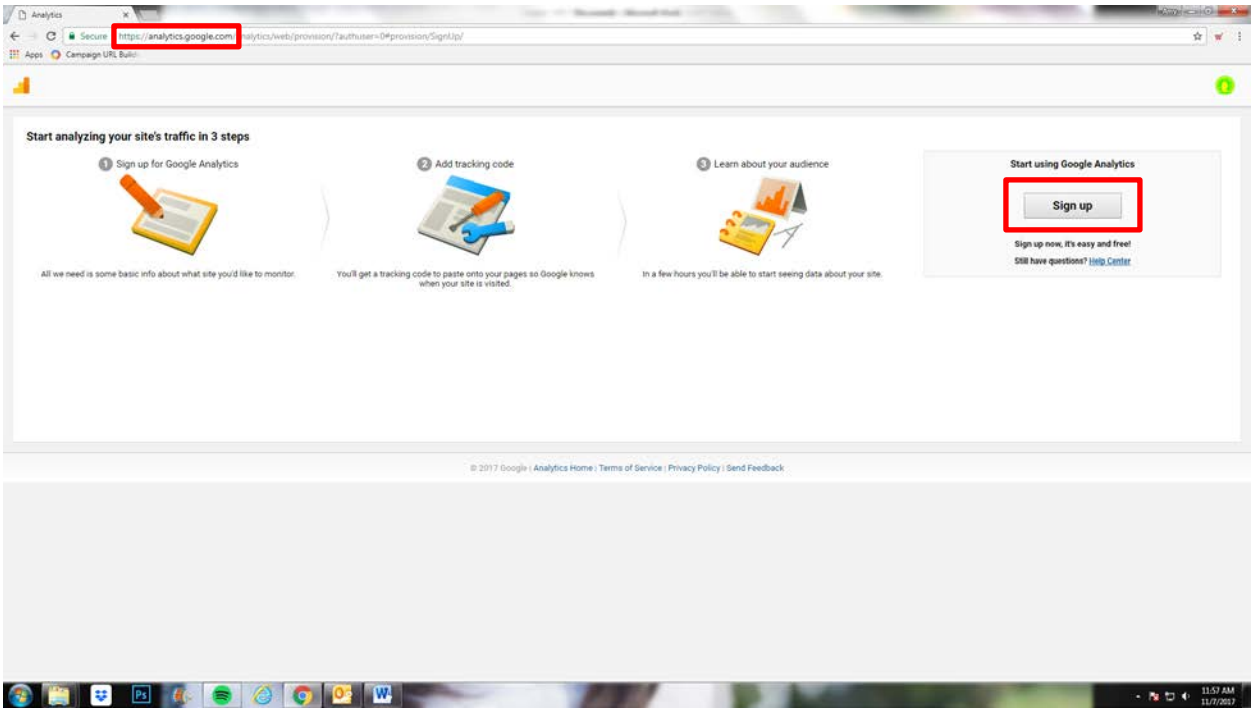
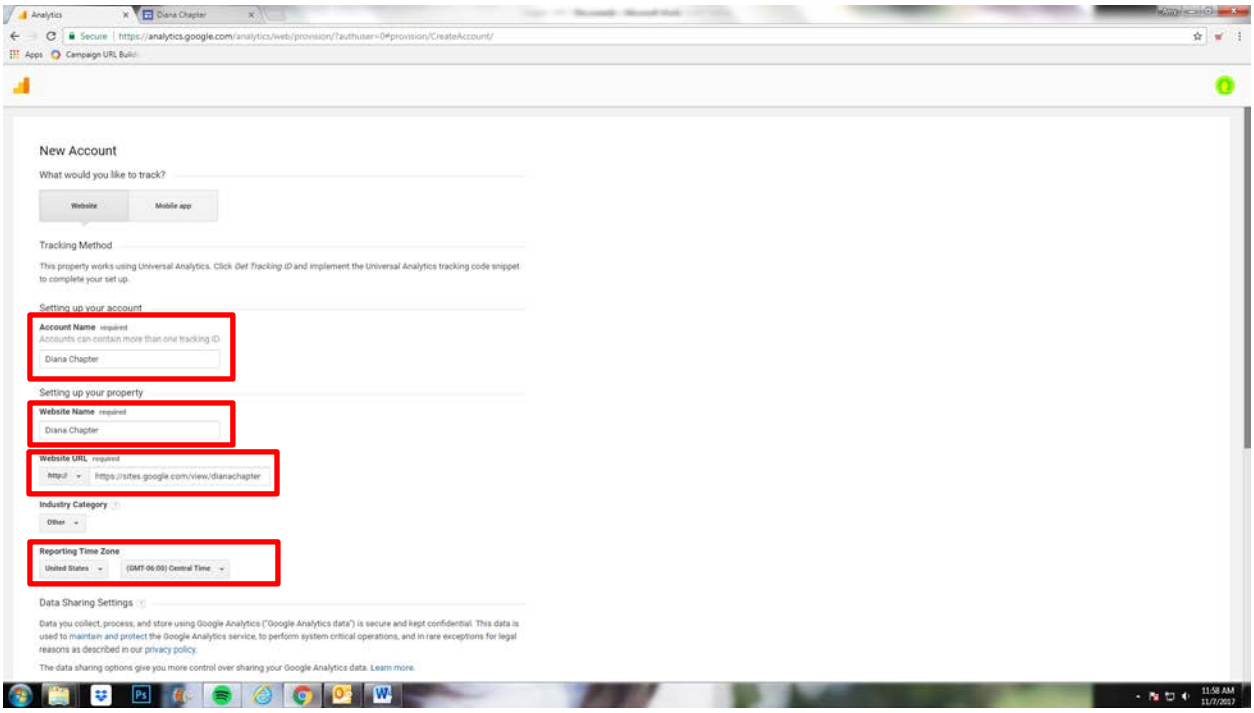
How to Set Up Google Analytics

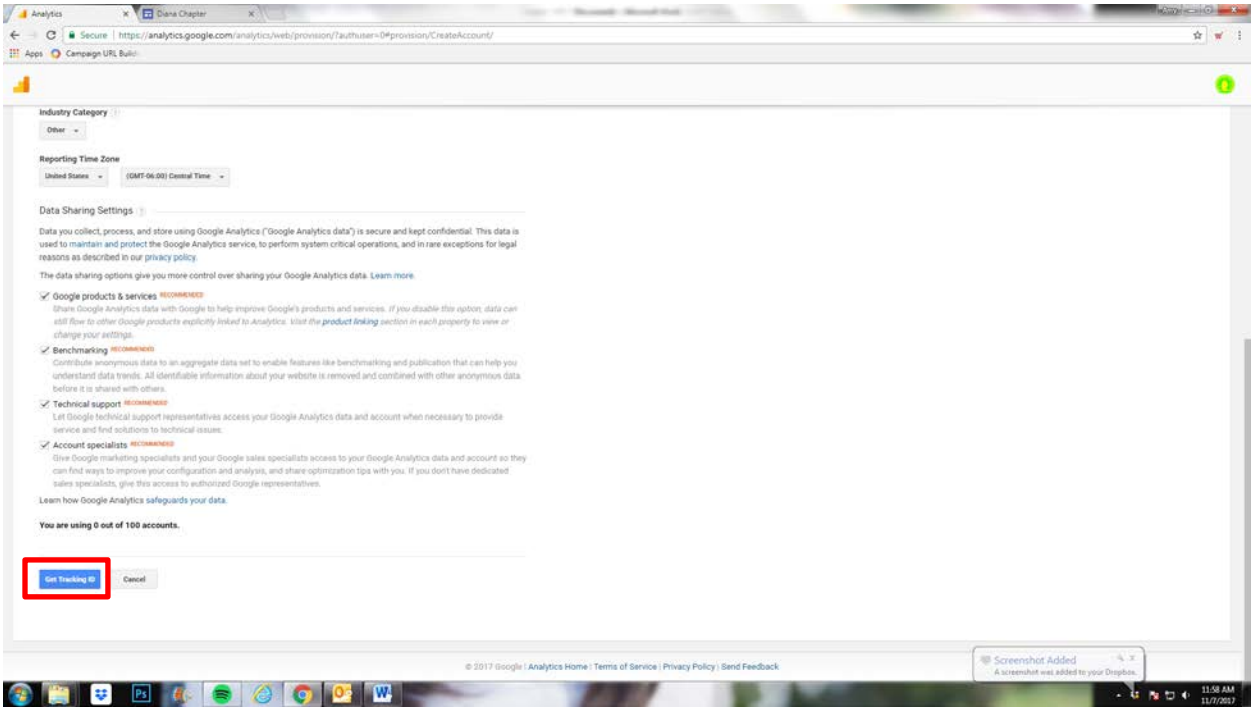
First, log in to the chapter Gmail account and type in analytics.google.com in the search bar of your Internet browser. Next, click Sign up.



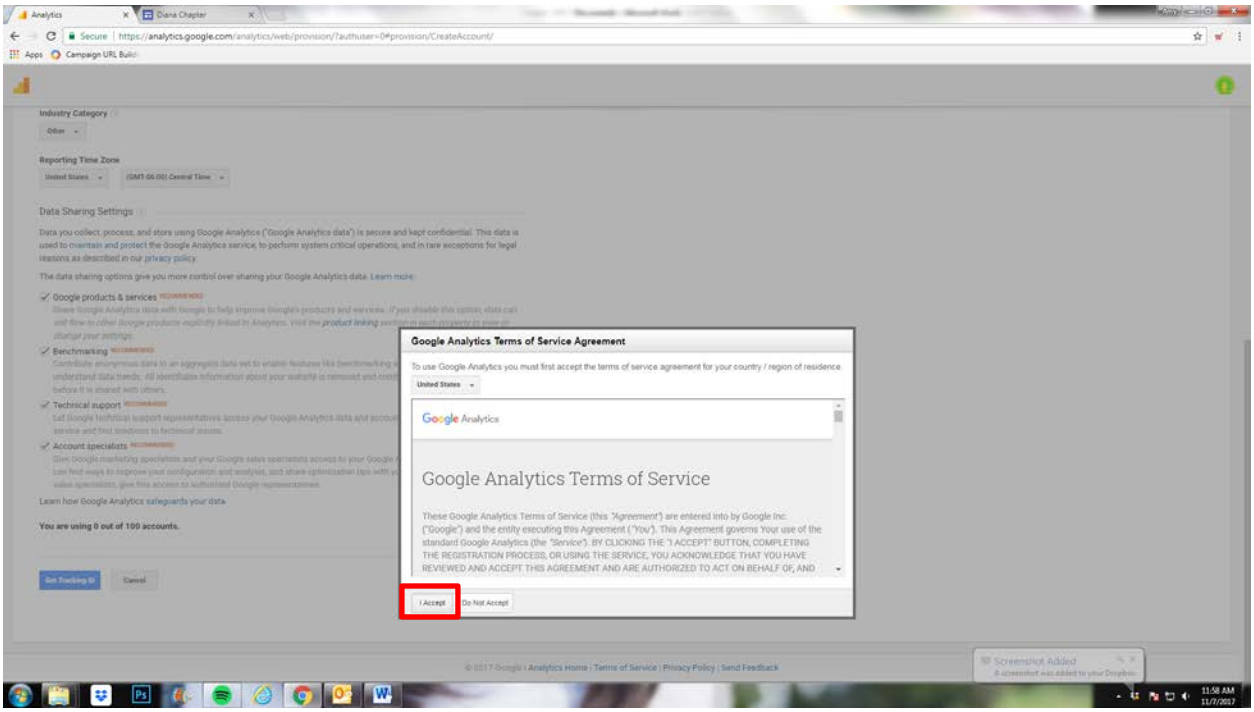
Fill in all of the fields with the chapter information.



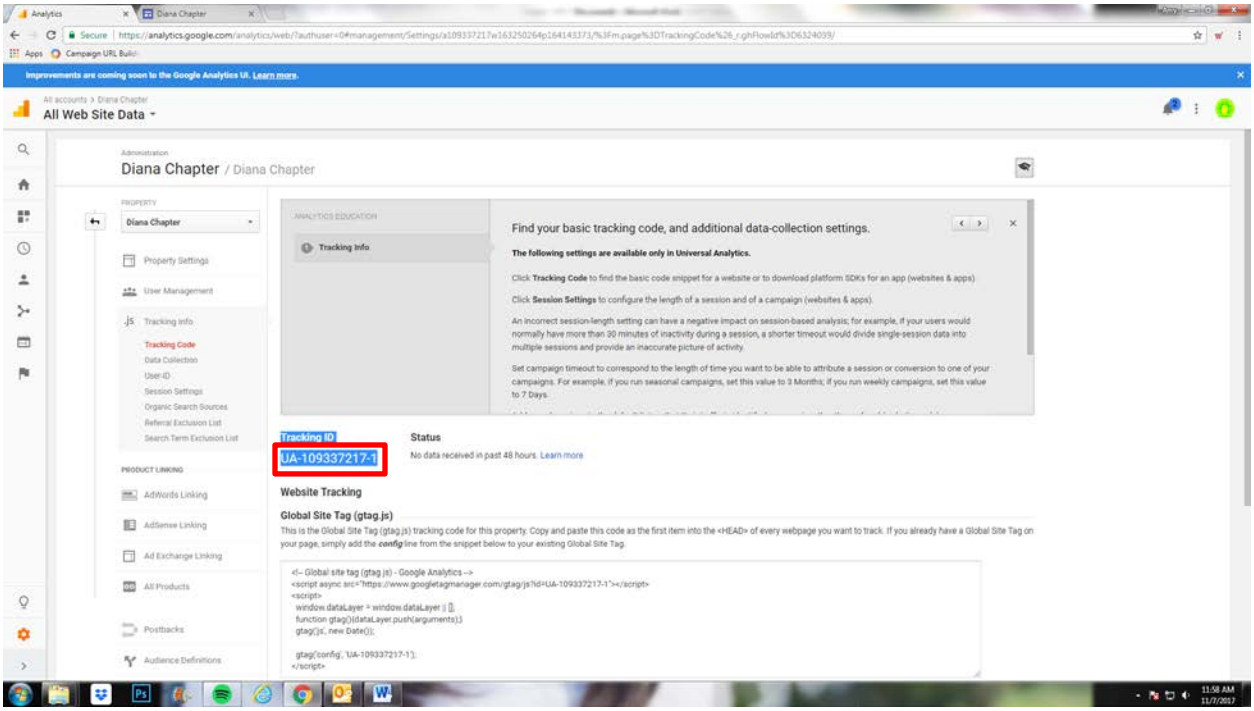
Double check that the boxes are checked and click Get Tracking ID.



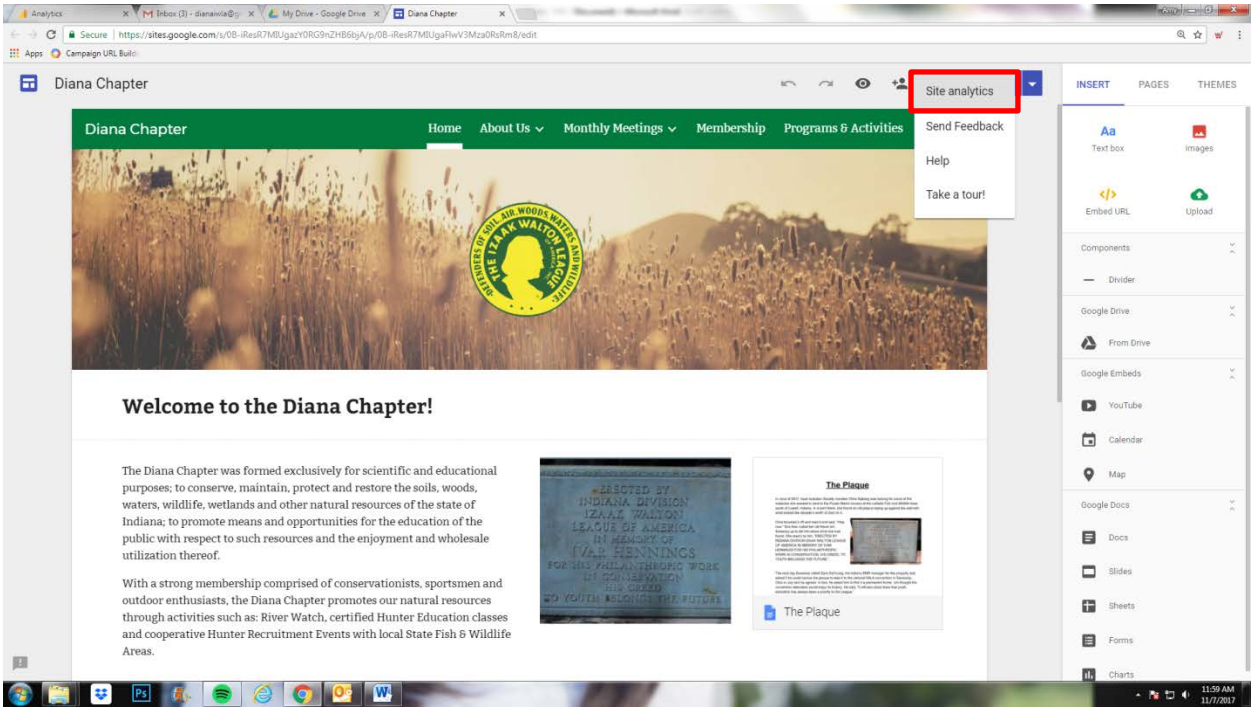
A box will pop-up asking you to agree to the Google Analytics Terms of Service. Click I Accept.



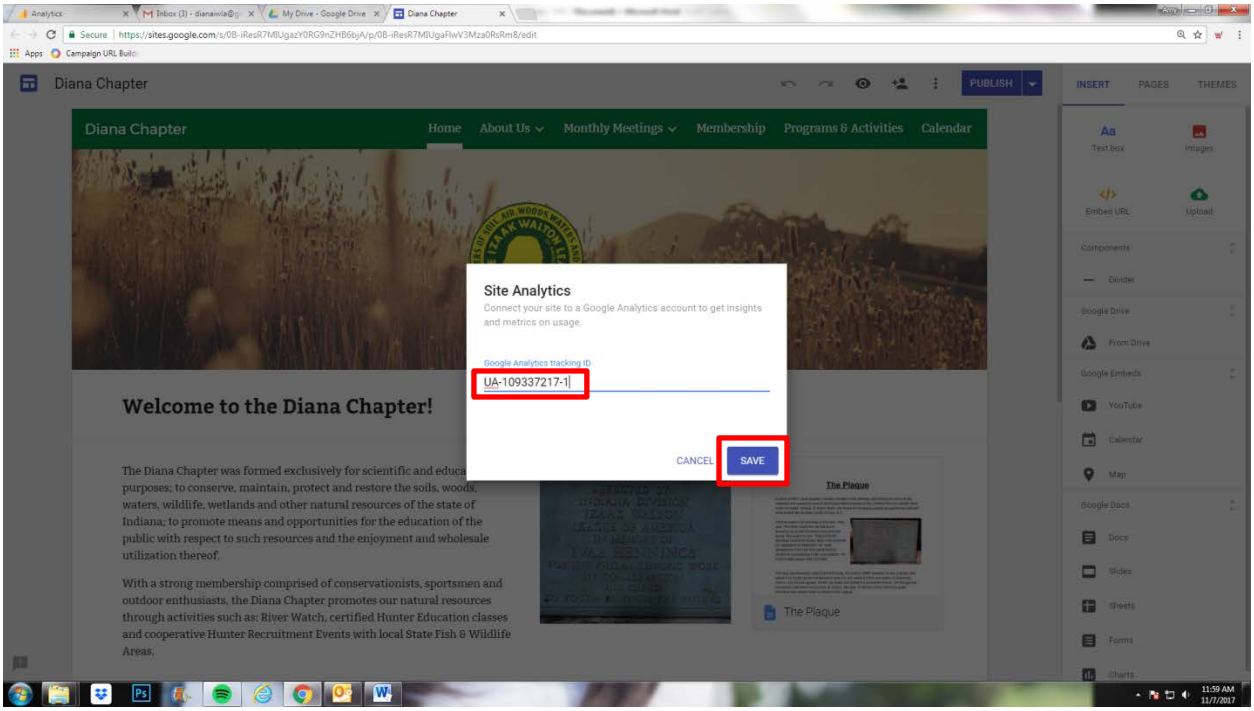
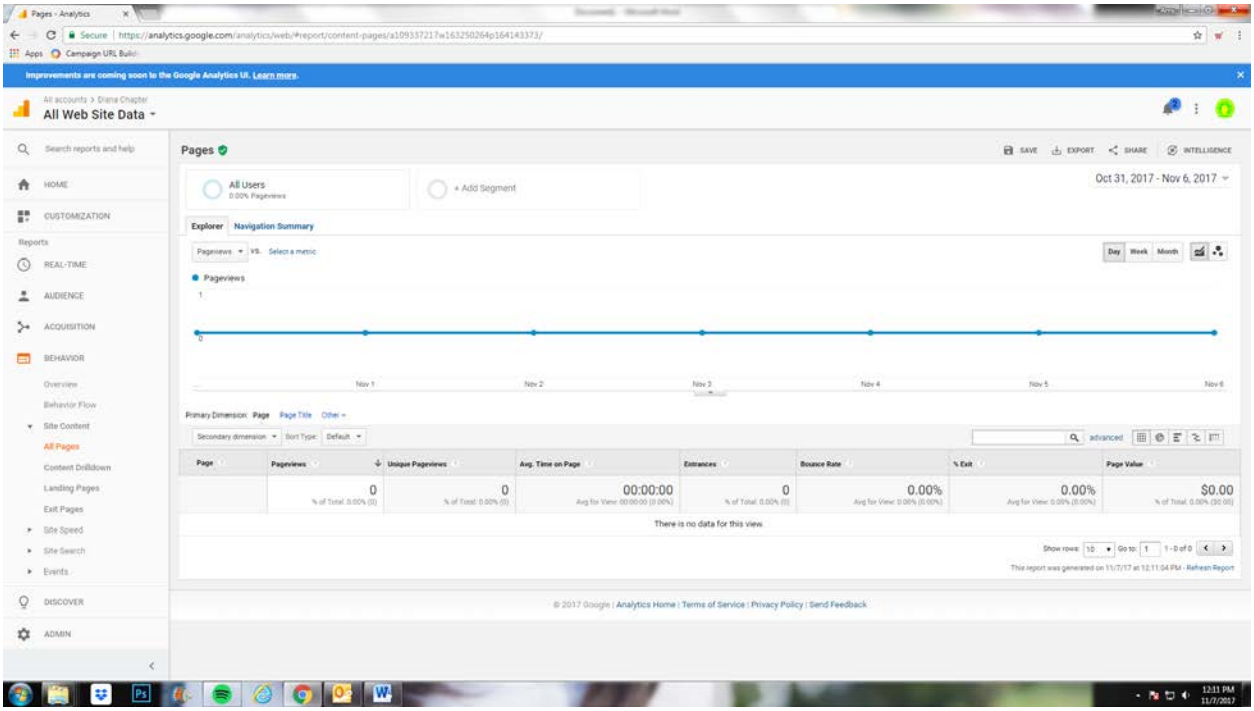
On the next page, you will see a Tracking ID. Copy that ID.



Now, go to the new website and click on the three dots next to the blue Publish button. Select Site analytics.



Paste the tracking ID into the box that pops up and click Save.



The website is now synced up with Google Analytics. To see how your website is performing, go back to the analytics.google.com website and you will see your websites data. See example below: