

(Specify previous year)

# IWLA NATIONAL BEST DIVISION WEBSITE AWARD

## AND BEST CHAPTER WEBSITE AWARD

### NOMINATION FORM — DEADLINE: JUNE 1<sup>ST</sup>

**Award Criteria:** These **two** (2) separate awards are presented to the state division *and* the local chapter judged to have the best website in terms of appearance, originality, timeliness, and news coverage. For example, the best chapter website focuses not only on local chapter events (such as grounds work days or picnics or bingo fundraisers) and projects (like roadside litter clean-ups or tree plantings or stream restoration efforts) but also provides information about national and state news, as well as topics covering community-related conservation hot topics. Effective websites also include links to other League-related sites (i.e., IWLA National website, state conservation agencies).

**Note: Division approval is required.** Winners are eligible every three years.

*Please type or print all information clearly.*

**Date Completed:** \_\_\_\_\_ / \_\_\_ / \_\_\_\_

**Website Address (URL):** \_\_\_\_\_ **Indicate Award:**  Division  Chapter

**Name:** Division \_\_\_\_\_ – Or – Chapter \_\_\_\_\_ State \_\_\_\_\_

**Who from the division or chapter will be accepting the award at the convention (if known)?**

**Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

*Please submit **only one (1) print-out of just the home (primary) page of the website** with this nomination. Copy of this web page may be in color or black and white as long as they are easy to read. **The awards committee will then visit and further judge your website online.** Factors the committee will consider when evaluating your site include:*

-  Does the website include local chapter events and projects?
-  Does the website include local, state, and/or national conservation topics and issues?
-  Is the website visually interesting?
-  Is the website easy to navigate?
-  Is the website current?
-  Do various members submit information for different sections (i.e., a president’s message, or a state or national convention summary, or a re-cap of a speaker’s presentation)?
-  Are there links provided to pertinent sections of the National organization’s website?

**NOTE:** If selected to receive this award, you need to be prepared to supply graphic images of the website’s home page for potential future use during awards presentation, in *Outdoor America* magazine, and on the League’s website.

**Your Name, Division or Chapter, and Title:** \_\_\_\_\_

(i.e., Awards Committee Chair or National Director or Chapter President, etc.)

**To Receive Award Confirmation:**

Your Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Division Approval:**

Division Representative: \_\_\_\_\_

(print name)

(signature)

**Mail to:** IWLA National Awards Program  
707 Conservation Lane  
Gaithersburg, MD 20878-2983

**Email:** [awards@iwla.org](mailto:awards@iwla.org)

WEB