

**2020 NATIONAL BEST DIVISION WEBSITE AWARD
AND BEST CHAPTER WEBSITE AWARD
NOMINATION FORM — DEADLINE: JUNE 1, 2021**

Award Criteria: These two separate awards are presented to the state division *and* the local chapter judged to have the best website in terms of appearance, originality, timeliness and news coverage. For example, the best chapter website focuses not only on local chapter events (such as grounds work days or picnics or bingo fundraisers) and projects (like roadside litter clean-ups or tree plantings or stream restoration efforts) but also provides information about national and state news, as well as topics covering community-related conservation hot topics. Effective websites also include links to other League-related sites (i.e., IWLA National website, state conservation agencies).

Note: Division approval is required. Winners are eligible every three years.

Please type or print all information clearly.








Website Address: _____ **Indicate Award:** Division Chapter

Name: Division _____ – Or – Chapter _____

Who from the division or chapter will be accepting the award at the convention (if known)?

Name: _____ Email: _____ Phone: _____

*Please submit **only one (1) print-out of just the home (primary) page of the website** with this nomination. Copy of this webpage may be in color or black and white as long as they are easy to read. **The awards committee will then visit and further judge your website online.** Factors the committee will consider when evaluating your site include:*

-  Does the website include local chapter events and projects?
-  Does the website include local, state and/or national conservation topics and issues?
-  Is the website visually interesting?
-  Is the website easy to navigate?
-  Is the website current?
-  Do various members submit information for different sections (i.e., a president's message, or a state or national convention summary, or a re-cap of a speaker's presentation)?
-  Are there links provided to pertinent sections of the National organization's website?

NOTE: If selected to receive this award, you need to be prepared to supply graphic images of the website's home page for potential future use in "Outdoor America" magazine and on the League's website.

Your Name, Division or Chapter, and Title: _____
(i.e., Awards Committee Chair or National Director or Chapter President, etc.)

To Receive Award Confirmation:

Your Daytime Phone: _____ Email: _____

Division Approval:

Division Representative: _____

(print name)

(signature)

Mail to: IWLA National Awards Program
707 Conservation Lane
Gaithersburg, MD 20878-2983

Email: awards@iwla.org **Fax:** (301) 548-0146