

IWLA CHAPTER MEMBERSHIP/MARKETING DISPLAY UNIT

To help raise the visibility of the Izaak Walton League of America and showcase our brand at regional, state, and local public events, the League has developed a resource package to support our membership marketing efforts and help advance our mission.

A quality and affordable display unit – comprising of various tools for recruiting members and marketing, including a pop-up display that can be customized – is available to the League’s local chapters and state divisions.

Each Membership/Marketing Display Unit includes:

- 1 Single-Sided, Retractable/Pop-up Display and Stand
Available with Five Theme Options
Customized with Chapter’s Name and Website URL
Vertical - measures 31½ in. x 70 in.
- 1 IWLA Flag-Style Banner
Yellow with Green IWLA seal
Horizontal - measures 3 ft. x 5 ft.
- 1 Table Cover
Green with Yellow IWLA seal
Customized with Chapter’s Name and Website URL
Designed for 6-ft. table
- 2 Carrying Cases for Display and Table Cover
- 1 IWLA Promotional DVD
- Discount Code for 100 Free Customized IWLA Chapter Membership Brochures
Note: For Divisions 100 Free IWLA National Membership Brochures
- 25 Copies of Four Future Issues of *Outdoor America* Magazine

Chapters are encouraged to use this pop-up display along with the other components as part of their chapter’s exhibit at public events such as outdoor shows, fairs, and conventions, or in your chapterhouse or meeting place.

TO ORDER THE IWLA DISPLAY UNIT

Complete this order form and return it with payment to the IWLA National Office. Please allow 30 to 45 business days for fulfillment of your order.

IWLA CHAPTER MEMBERSHIP/MARKETING DISPLAY UNIT ORDER FORM

Chapter Name _____ Chapter ID No. _____ - _____
(If known)

Chapter Web Site URL: WWW. _____ . _____

✓ SPECIFY DESIRED QUANTITIES

Qty.	Item	Price	Sub-Total
___	Membership/Marketing Display Unit	\$400.00	\$ _____
___	Additional Pop-Up Display(s)	\$175.00 Each	(Amount) \$ _____

Check Desired Pop-Up Display Theme(s) - Customized with Chapter's Name:

- ___ A. "Your Gateway to Conservation and Outdoor Recreation"
- ___ B. "Your Gateway to the Outdoors"
- ___ C. "Connecting Our Community with Conservation"
- ___ D. "Connecting Kids to the Outdoors"
- ___ E. "Families Discover the Outdoors Here"

Processing & Shipping (UPS Ground) \$ 25.00
Add \$17.50 Shipping for Each Additional Pop-up Display \$ _____
Total Amount Enclosed \$ _____

PAYMENT

[] Check/money order enclosed. Make payable to: Izaak Walton League of America (IWLA)
[] Or charge my: [] MasterCard [] VISA [] American Express [] Discover
Card No.: _____ Expires: _____

Account Name (Please Print): _____

Authorized Signature: _____

SHIP TO

Name _____
Street Address _____
City _____ State _____ Zip _____ - _____
Email _____ Phone _____

RETURN REQUEST TO

Izaak Walton League of America
Attn: Chapter Relations
707 Conservation Lane
Gaithersburg, MD 20878-2983

FOR MORE DETAILS

Call toll-free: (800) IKE-LINE (453-5463), extension 216 (9:00 a.m. to 5:00 p.m. EST, Monday through Friday). Or email: chapters@iwla.org.



IWLA Pop-Up Display Design Options

As part of the IWLA Chapter Membership/Marketing Display Unit offer, you may select from the following five available themes.

Your options include:

- A. “Your Gateway to Conservation and Outdoor Recreation”
- B. “Your Gateway to the Outdoors”
- C. “Connecting Our Community with Conservation”
- D. “Connecting Kids to the Outdoors”
- E. “Families Discover the Outdoors Here”

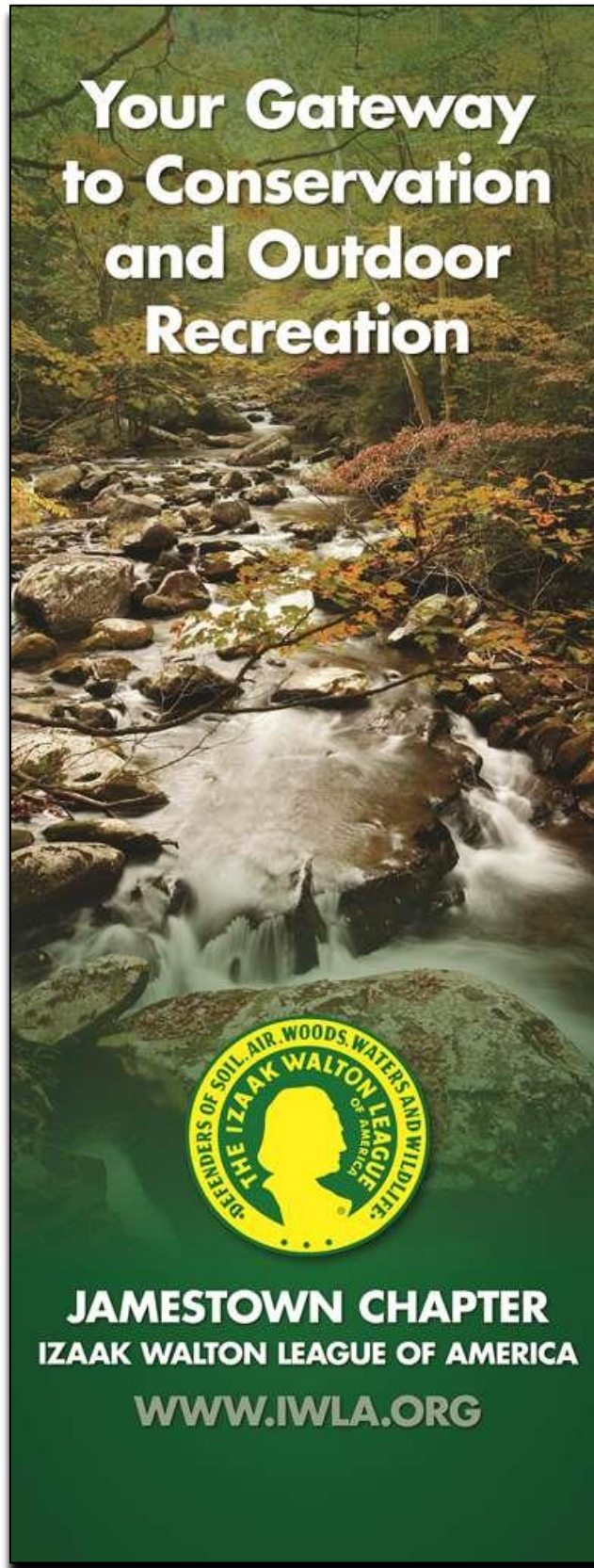
Refer to the following pages.

Note: Customization of chapter’s name is available with each design.

Whenever possible (and if space allows), we will further customize with your chapter’s website URL.

IWLA Pop-Up Display Design Option A.

“Your Gateway to Conservation and Outdoor Recreation”



← Customized
with chapter's
name and
website URL here!

IWLA Pop-Up Display Design Option B.

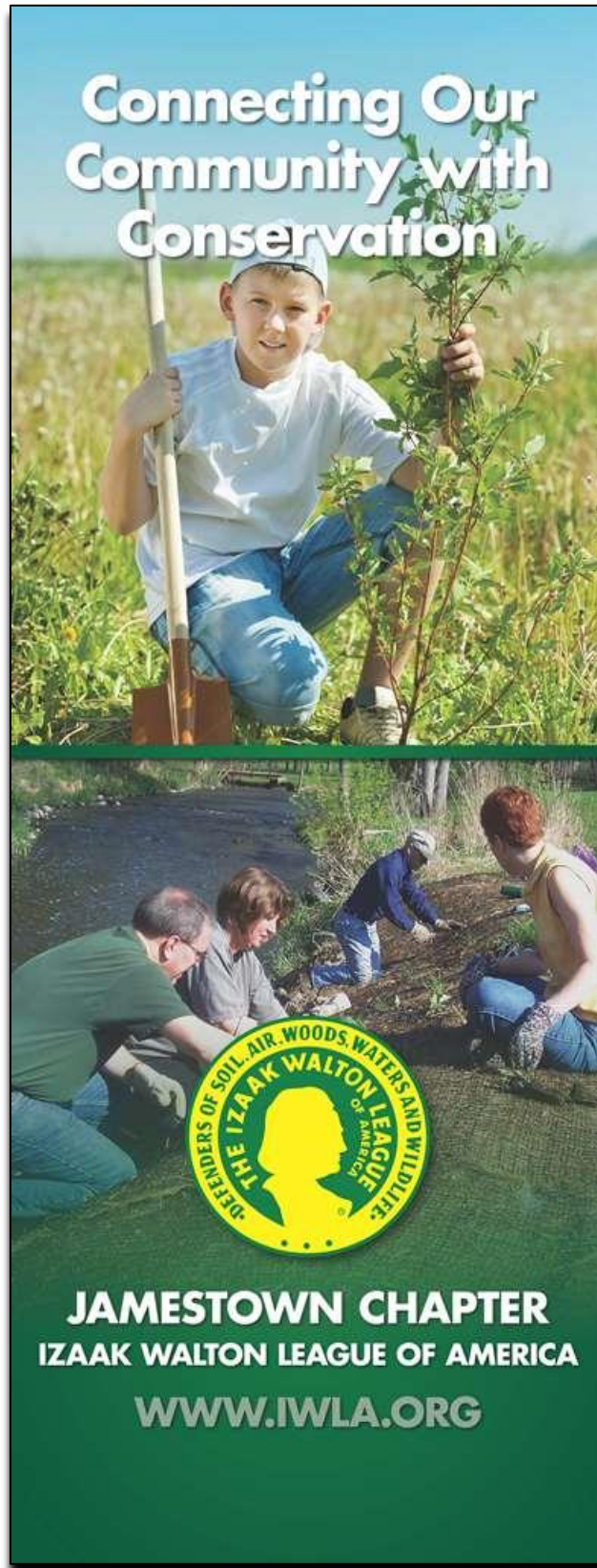
“Your Gateway to the Outdoors”



← Customized
with chapter's
name and
website URL here!

IWLA Pop-Up Display Design Option C.

“Connecting Our Community with Conservation”



← Customized
with chapter's
name and
website URL here!

IWLA Pop-Up Display Design Option D.

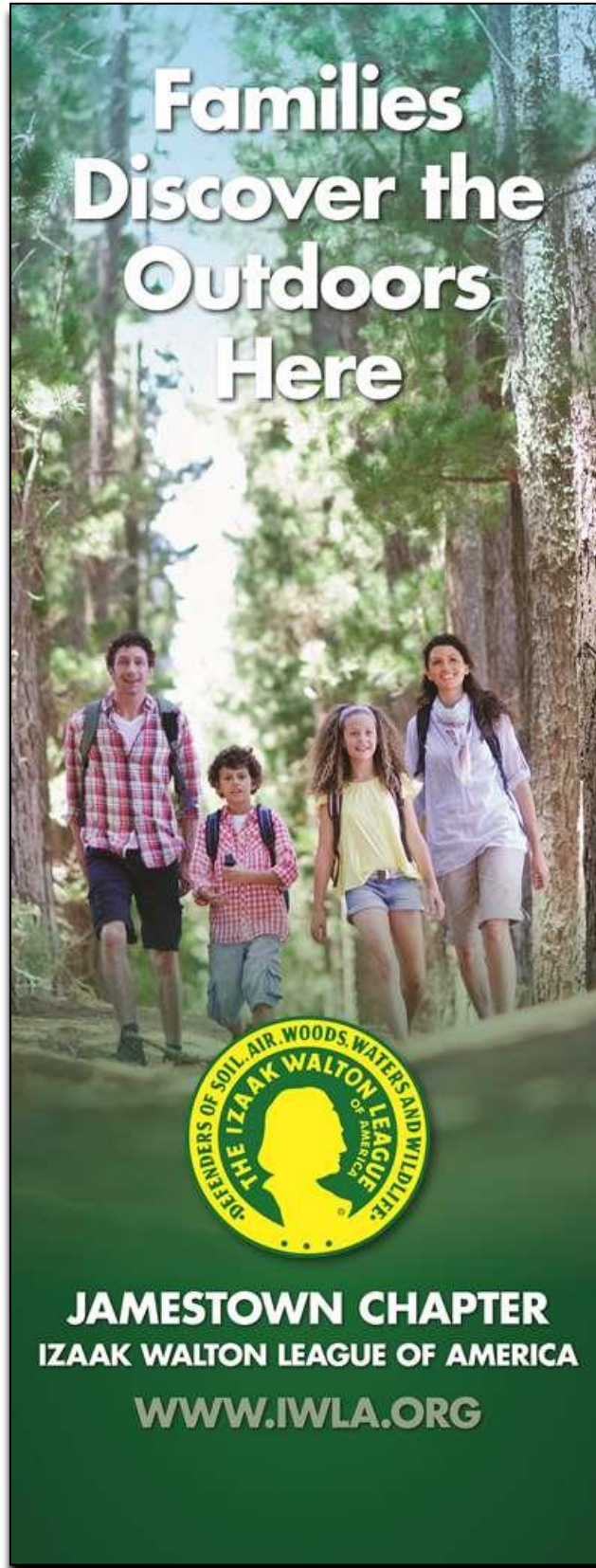
“Connecting Kids to the Outdoors”



← Customized
with chapter's
name and
website URL here!

IWLA Pop-Up Display Design Option E.

“Families Discover the Outdoors Here”



← Customized
with chapter's
name and
website URL here!