



2010 IZAAK WALTON LEAGUE NATIONAL CONVENTION

JULY 13-17, 2010 • HARRISBURG/HERSHEY, PA

“PRESERVING AMERICA’S WILDERNESS”

What does “wilderness” mean to you? It could be a pristine place to camp. A fresh stream for fishing. Or hunting grounds undisturbed by motorized vehicles. “Wilderness” also means a special place that Congress has protected for future generations.

Izaak Walton League members have been fighting to protect America’s wild places and wildlife for almost 90 years. What does the future hold? Ikes from across the country will come together in Pennsylvania to find out.





SPEAKERS

Chris Brown, Director of Wilderness & Wild and Scenic Rivers, U.S. Forest Service, will discuss the opportunities and challenges associated with protecting wilderness values on national forests. More than 45 years after passage of The Wilderness Act, the U.S. Forest Service manages more than 190 million acres of national forests and grasslands nationwide, including 36 million acres of Wilderness areas. Wilderness areas on national forests provide opportunities for hunting, fishing, and outdoor recreation and also safeguard vital habitat, clean water, and solitude. Brown will highlight the roles that hunters, anglers, and conservationists can play in safeguarding some of America's most special places.

Kirk Johnson, Executive Director, Friends of the Allegheny Wilderness. Pennsylvania's Allegheny National Forest offers acre upon scenic acre of hunting, fishing, hiking, and outdoor recreation opportunities. It also includes special places that citizens from across the state, including League members and the Pennsylvania Division, are working to protect as Wilderness areas. Johnson will highlight the campaign to safeguard these areas and the important role that citizens in Pennsylvania – and across the country – can play.

Phyllis Green, Park Superintendent of Isle Royale National Park in Michigan, is leading National Park Service efforts to stop the spread of aquatic invasive species via ballast. She implemented ballast water treatment on a Park Service motorized vessel and scaled up those treatment options for the largest ships on the Great Lakes. Green also worked with grassroots groups and national experts to find other solutions that are fast and easy to implement. Green will offer Ikes an overview of her strategy for protecting the Great Lakes – from building emergency response capacity to tools for treatment.



Larry Schweiger

Larry Schweiger, President and CEO, National Wildlife Federation. The National Wildlife Federation (NWF) works with more than four million members, partners, and supporters in communities across the country to protect and restore wildlife habitat, confront global warming, and connect with nature. In his keynote address, Schweiger will focus on the threat posed by global warming to our nation's fish and wildlife species and



Kirk Johnson

why it is critical that the United States take action now to aggressively reduce emissions of greenhouse gases. He will also speak to the important role sportsmen groups, like NWF and the League, have played and must continue to play on Capitol Hill to move this legislation forward.

Ned Tillman, author of the award-winning book, *The Chesapeake Watershed: A sense of place and a call to action*, and member of the Izaak Walton League's Executive Board will offer his perspective on the significant successes and the challenges ahead for one of the most studied, most productive, and most controversial watersheds in America. The Chesapeake has a glorious history and today stands as a bellwether for how out of balance we are with the natural order of things.

EVENTS

The goal of the national convention is to conduct League business, but that doesn't mean we can't have some fun while we're there!

Early Bird Party and Auction

Tuesday, July 13

Tickets for non-registered guests: \$25

(Free for registered conference attendees)

A great way to kick off your convention experience! Catch up with old friends and make new ones while you bid on an array of auction items. From sculptures to bird houses, custom-made fishing gear to embellished firearms, each item is unique. Last year's auction and raffle raised more than \$12,600 for the South Dakota Division. What does the Pennsylvania Division have in store? You'll have to be there to find out! Food and beverages will be served.

National Awards Luncheon

Wednesday, July 14

Tickets: \$23

Help us recognize the League members who made outstanding contributions to protecting America's outdoors last year. Honors will be presented to individual chapter members plus chapters and divisions for their achievements in youth programming, stream protection, outdoor ethics, and other areas critical to the League's mission.

Parade of States

Wednesday, July 14

Show us what your state is known for! From roast beef to root beer floats, Ikes from across the country will bring local delicacies for everyone to enjoy.

Sign up now to ensure your spot on the parade route around the Holiday Inn's indoor pool. E-mail Cathy Berger (cberger@iwla.org) to book a Parade room. The hotel has 8 rooms on the ground floor around the pool and 8 pool-view rooms (directly above the ground



Annual Parade of States: Socialize with fellow Ikes in a casual setting and show us what your state is known for!

floor rooms). If you would like to look at the indoor pool area, visit www.stayholiday.com and click on Recreation and Leisure. Please note: There is a \$50 charge for removing furniture from these rooms.

Membership Awards Breakfast

Thursday, July 15

Tickets: \$18

This year we've had a record-breaking number of applications for Defenders Achievement Awards. This national award recognizes a chapter's total commitment to membership, supporting the League's mission, local scholarships, on-the-ground conservation, effective communication, and youth education. Find out which chapters take home the award and which chapter members receive top honors in a League-wide competition for excellence, including membership growth awards for chapters, member recruiters, and one notable division.

Great American Picnic at Hershey Park

Thursday, July 15

Tickets: \$47

Get ready for a night of food, friends, and family fun! Ticket price includes a Hershey's Philadelphia Mixer buffet (cheese steaks, Italian sausage, sautéed onions and peppers, chili cheese dogs, soft pretzels, and soft drinks) plus entry to Zoo America, the Chocolate World Tour, and Hershey Park shows and rides.

CONVENTION AT-A-GLANCE

TUESDAY, JULY 13

- Executive Board Meeting
- Resolutions Committee Meeting
- Early Bird Party and Auction
- Youth Convention Early Bird Party
- Youth Convention Committee Meeting
- Shooting Sports Conservation Committee Meeting

WEDNESDAY, JULY 14

- Delegate Orientation Workshop
- Convention Opening Ceremony
- Keynote Speaker: Larry Schweiger, President and CEO, National Wildlife Federation
- Youth Convention
- National Awards Luncheon
- Committee Meetings
- Parade of States

THURSDAY, JULY 15

- Membership Awards Breakfast
- Youth Convention
- Speaker: Chris Brown, Director of Wilderness & Wild and Scenic Rivers, U.S. Forest Service
- Elections
- Bylaws
- Conservation Luncheon w/ Speaker: Phyllis Green, Park Superintendent, Isle Royale National Park
- Workshops
- Great American Picnic at Hershey Park

FRIDAY, JULY 16

- Midwest Office Breakfast
- Youth Convention
- Endowment Meeting and Elections
- Speaker: Kirk Johnson, Executive Director, Friends of the Alleghany Wilderness
- Convention Site Selection
- Vote on Conservation Resolutions
- Reception and Banquet w/ Speaker: Ned Tillman, author, *The Chesapeake Watershed: A sense of place and a call to action*

SATURDAY, JULY 17

- Trap Shoot
- Nature At Risk Workshops



EXCITING EXTRAS

The Pennsylvania Ikes have a few special events planned for Saturday morning, so stop by before you pack up and head out of town.

Trap Shoot

Saturday, July 17

Tickets: \$20

Compete with your fellow Ikes for the coveted Stan Ensberg Memorial Trophy. The shoot will be held at the League's York Chapter #67, which is just a 50-minute drive from the Holiday Inn, from 8am to 12 noon. \$20 gets you 50 birds. Breakfast included. Put a team together and join the fun!

Nature At Risk: Bees and Bats

Saturday, July 17

Tickets: \$10

Bees and bats play an integral role in ecosystems across the country. Unfortunately, both species face serious threats. Get an update at this family-friendly workshop and find out what you can do to protect our pollinators.

9am-10am: Urban Beekeeping: The Next Revolution?

Jeremy Barnes, President of the York County Bee Keepers Association, will discuss the value of bees to agriculture, the economy, and the environment and what each of us can do to help preserve them. Local League members will offer their perspectives and tips on keeping a hive at a League chapter.



10am-11am: Battling Bat Disease

Greg Turner, Biologist, Pennsylvania Game Commission, will present some of the wildlife agency's recent findings about this important flying mammal. White Nose Bat Syndrome is believed to have surfaced in Pennsylvania in 2008 and began killing cave bats in 2009.

CONVENTION WORKSHOPS

Thursday, July 15

2pm-4pm

These small-group sessions offer practical tips on issues that chapters face every day. You can participate in two 45-minute workshops of your choice. Look for the schedule at convention.

Attracting New Members Using Shooting Sports

Shooting sports programs can be a great tool to bring new members to your chapter and engage them in conservation work. This workshop will offer an overview of programs you can adapt to your chapter's needs, such as NRA's Women on Target, NSSF First Shots®, and junior air rifle programs. *Hosted by Tom Ciarula, Shooting Sports Conservation Committee Chairman.*



Conservation Projects for Chapters

One of the League's greatest strengths is its work to conserve natural resources in local communities. This workshop will help you complete your chapter's shopping list of conservation project ideas to advance the League's mission, recruit new members and volunteers, raise the profile of your chapter in your local community, and maintain your tax-exempt status. *Hosted by Earl Hower, Director of Chapter Relations, and Cathy Berger, Director of Administration and Meetings.*

Shooting Range Lead Management

Want to know more about lead management on shooting ranges? This workshop will cover the basics and introduce the Environmental Protection Agency's *Manual for Lead Management*, a resource guide for owners and operators of outdoor rifle, pistol, trap, skeet, and shooting clay ranges. A great workshop for any chapter with a range. *Hosted by Tom Ciarula, Shooting Sports Conservation Committee Chairman.*

Continued



HARRISBURG/HERSHEY, PA • JULY 13-17

Upper Mississippi River Navigation and Restoration

Locks and dams along the Upper Mississippi and Illinois Rivers turned a once-vibrant ecosystem into a series of pools. As a result, numerous species of waterfowl, fish, and other river dwellers are on the decline. This workshop will briefly summarize findings from a new League report on this issue and suggest ways in which you can help restore the Upper Mississippi River and its value to fish, wildlife, and the rest of us. *Hosted by Brad Walker, Regional Conservation Coordinator, IWLA Upper Mississippi River Initiative.*

Web Tools 101

Wondering what exactly “social media” is and how it can help your chapter grow and communicate with your membership? We'll offer a primer on Facebook, Twitter, and other online tools. *Hosted by Dawn Merritt, Director of Communications.*



All workshop topics and descriptions subject to change.

CONVENTION LOGISTICS

Lodging and Meeting Location

Harrisburg/Hershey Holiday Inn
604 Station Road (Exit 80 off I-81)
Grantville, PA 17028
Phone: (717) 469-0661
Fax: (717) 469-7755
Web site: www.stayholiday.com



Located in the heart of Pennsylvania, the hotel is less than 140 miles from Washington, DC, and only 215 miles from Pittsburgh, PA.

Holiday Inn room rates are \$159 single/double. **Reservation deadline: June 19, 2010.** If you plan to extend your stay in Pennsylvania, this special room rate is good for up to 3 days before and 3 days after the convention.

Amenities include indoor and outdoor pools, a fitness center, shuffleboard, volleyball, and a game room. Smoking rooms are available on the fourth floor. The hotel also offers six wheelchair-accessible rooms. Pet policy: \$100 deposit (\$75 of which is refundable). The Holiday Inn has RV parking spaces on the top tier of their parking lot.

Airport

The Harrisburg International Airport is serviced by AirTran, Continental, Delta, and US Air. For information about the airport, visit www.flyhia.com. The airport is located 20 miles from the Holiday Inn.

The Holiday Inn offers complimentary shuttle service to and from the airport; **72-hour advance reservations are required.** Call (717) 469-0661 to request a ride.

Rental Cars

All major rental car agencies (Alamo, Avis, Budget, Enterprise, Hertz, and National Car Rental) are located on the first floor of the Multi-Modal Transportation Facility next to the airport terminal. You can find phone numbers for each rental company on the airport Web site: www.flyhia.com.

Camping

Hershey High Meadow Campground
1200 Matlack Road
Hummelstown, PA 17036
Phone: (717) 534-8999
Web site: www.hersheycamping.com

Located about 8 miles from the hotel, Hershey High Meadow Campground offers tent sites, RV hookups, and log cabins (which sleep 4-8 people) on 55 rolling acres. Campground amenities include two swimming pools, shuffle board, a horseshoe pit, playground, game room, basketball and volleyball courts, self-service laundry, separate buildings with shower and restroom facilities, and discount tickets to area attractions. WiFi is available in limited areas.

SHALLOW FOOTPRINTS

The League's Shallow Footprints program helps us minimize our environmental impact. Just a few simple steps – from recycling to reduced air conditioning – can cut waste and water and energy use at this year's convention. Look for more details at convention.



CONVENTION CONTACTS

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707 Conservation Lane
Gaithersburg, MD 20878-2983
(800) 453-5463 ext. 222
cberger@iwla.org



YOUTH CONVENTION

The League's Youth Convention mirrors what our IWLA chapters bring to their local communities: Community service, conservation, and outdoor recreation. We're helping to build a love of the outdoors and a commitment to conserving America's wild places.

Tuesday, July 13: The Youth Convention will kick off with an "Early Bird" Party at the hotel's outdoor pool (5-8 pm). This is a casual event that offers youth a chance to get to know each other and the chaperones and to elect this year's Youth Convention president.

Wednesday, July 14: A short bus ride will take the youth to **Middle Creek Waterfowl Management Area**, a tract of more than 5,000 acres set aside by the Pennsylvania Game Commission for the protection, management, and controlled harvest of wildlife. A site tour will include a conservation talk, scavenger hunt, live birds of prey demonstration, and picnic lunch (courtesy of the Lancaster Red Rose Chapter). Youth will be back to the hotel in time for the Parade of States that evening.

Thursday, July 15: In the morning, Youth Convention attendees will get "wild" at **Zoo America**, home to more than 200 animals from five regions of North America. In the afternoon, it's off to **Indian Echo Caverns** for a learning adventure. (The caverns are a constant 52 degrees, so kids are encouraged to bring a sweatshirt. No bags or backpacks are allowed in the caverns.)

Friday, July 16: The Youth Convention will be showcased during the convention general session in the morning. Then the kids will head out to **Coleman Memorial Park** for outdoor adventure and the League's **Lebanon County Chapter** for a service project, BBQ banquet, and evening bonfire.



Please pre-register all Youth Convention attendees with the Youth Convention Registration Form. Completed and signed parental consent and liability forms (available online at www.iwla.org/convention) are required at check-in.

If you have questions about the Youth Convention, contact Debbie Veliz Chopas at dveliz@iwla.org or call (800) IKE-LINE (453-5463) ext. 236.

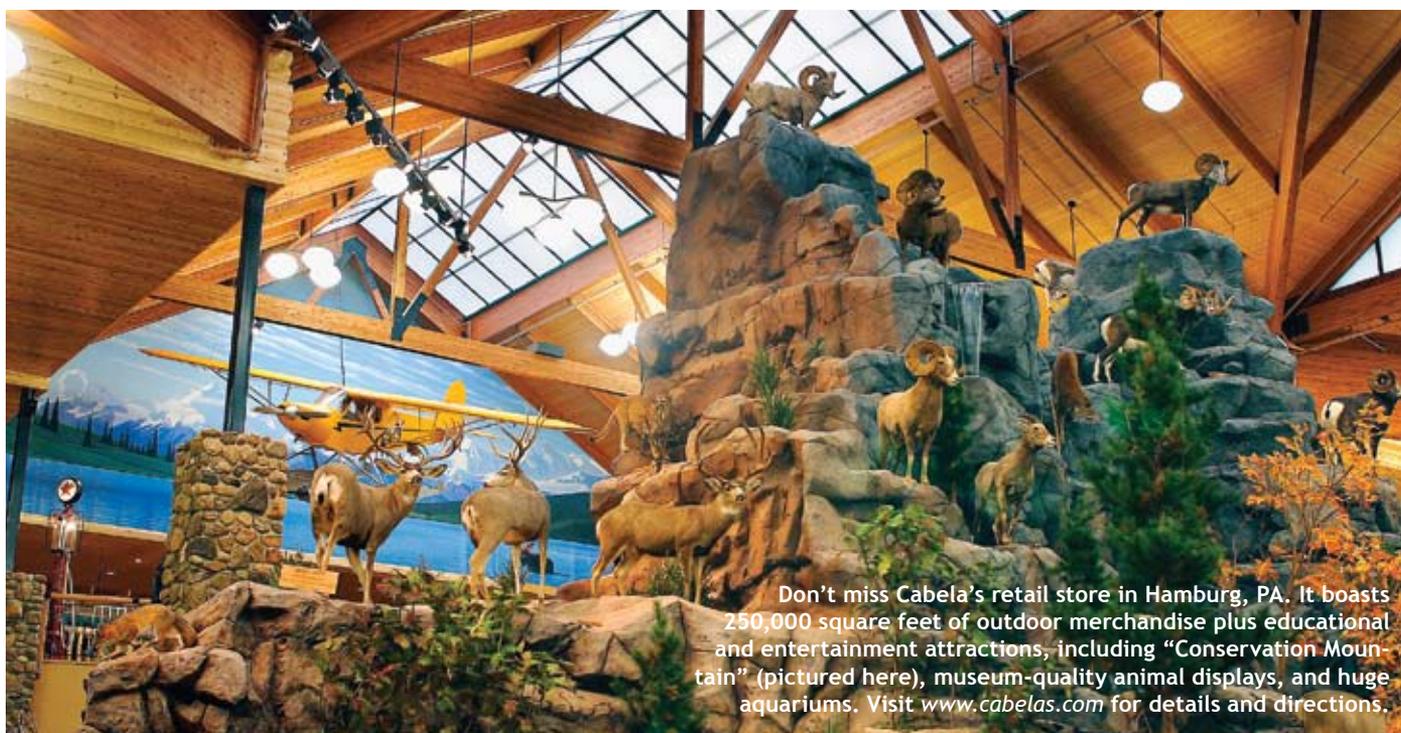
NOTE: The minimum age to participate in the League's Youth Convention is 8 years old.



WE NEED YOUR SUPPORT

The Izaak Walton League welcomes financial support for the Youth Convention. Every year, we work to make the Youth Convention educational, exciting, and fun for the kids. But it takes your support to fund these events. IWLA members, chapters, and divisions can support the Youth Convention.

Please make your check payable to the Izaak Walton League with "Youth Convention" in the memo line. Mail to: IWLA Youth Convention, 707 Conservation Lane, Gaithersburg, MD 20878-2983. Thank you for your support. Together, we can educate tomorrow's conservation leaders . . . today!



Don't miss Cabela's retail store in Hamburg, PA. It boasts 250,000 square feet of outdoor merchandise plus educational and entertainment attractions, including "Conservation Mountain" (pictured here), museum-quality animal displays, and huge aquariums. Visit www.cabelas.com for details and directions.

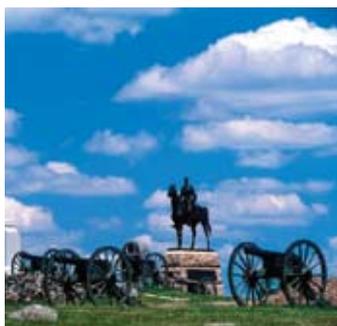
LOCAL ATTRACTIONS

The Harrisburg/Hershey area offers entertainment for the whole family, including

Antique Auto Museum at Hershey: Carefully restored vintage vehicles in elaborate scenes bring automobile history to life.

Dutch Wonderland: This amusement park for young children features kid-friendly coasters, water play, miniature golf, and live entertainment. (The high-diving frog act makes a real splash!)

Gettysburg National Military Park: Explore history on your own or take a special ranger-guided tour.



Harrisburg Senators: Minor League baseball means major league fun for the whole family. The Senators are playing at home the weekend after convention (7 pm Saturday and Sunday nights).

Hershey Gardens: More than 23 acres of horticultural excellence, including a children's garden and butterfly house.

Indian Echo Caverns and

Estate: These limestone caverns offer sparkling lakes, intimate passageways, and room after room of mystical beauty.

National Civil War Museum: The largest museum in the world dedicated to the American Civil War, with more than 24,000 artifacts, documents, photographs, and other historical treasures.



National Watch and Clock Museum: Take a tour through the history of timekeeping, from early non-mechanical devices to today's atomic and radio controlled clocks.

Spa at the Hotel Hershey: A sanctuary where chocolate is not just a treat to eat but a necessary ingredient for innovative spa treatments such as the Whipped Cocoa Bath, Chocolate Bean Polish, and Chocolate Fondue Wrap.

Strasburg Railroad: Take a ride on America's oldest short-line railroad, then stop down the road at the **Choo Choo Barn**, which houses a 1,700-square-foot model train display (a big hit with model train lovers young and old!).

Whitaker Center for Science and the Arts: Three floors of engaging science exhibits, an IMAX theater, and a new KidsPlace for the under-5 crowd.

Zoo America: Home to more than 200 animals from five regions of North America. Zoo America is celebrating its 100th birthday this year!

Find links to these attractions and more at www.iwla.org/convention.



REGISTRATION

ADDITIONAL COPIES OF THESE FORMS ARE AVAILABLE AT WWW.IWLA.ORG/CONVENTION.

CONVENTION REGISTRATION FORM

		COST	NUMBER	TOTAL
2010 NATIONAL CONVENTION		Registration	\$95	_____
HARRISBURG/HERSHEY, PA		TUESDAY, JULY 13		
JULY 13-17, 2010		Early Bird Party and Auction (fee per unregistered guest)	\$25	_____
Name: _____		WEDNESDAY, JULY 14		
Chapter/ID #: _____		National Awards Luncheon	\$23	_____
Address: _____		THURSDAY, JULY 15		
City: _____ State: _____ Zip: _____		Membership Awards Breakfast	\$18	_____
Telephone: _____		Conservation Luncheon	\$23	_____
Additional Registrants _____	Chapter/ID # _____	Great American Picnic (Hershey Park)	\$47	_____
_____	_____	FRIDAY, JULY 16		
_____	_____	Reception and Banquet	\$45	_____
_____	_____	SATURDAY, JULY 17		
		Trap Shoot	\$20	_____
		Nature At Risk Workshops (one fee for both workshops)	\$10	_____
Make checks payable to: PA 2010 IWLA Convention, 921 Pine Hill Rd., Lititz, PA 17543.		TOTAL AMOUNT ENCLOSED	\$	_____
		Prices include tax and gratuity		

YOUTH CONVENTION REGISTRATION

RETURN THIS FORM AND \$20 REGISTRATION FEE TO: 2010 CONVENTION, 707 CONSERVATION LANE, GAITHERSBURG, MD 20878-2983.

Please be sure to pre-register using this form. In addition, completed and signed consent and liability forms are required at onsite check-in on Tuesday, July 13. These forms are posted online at www.iwla.org/convention. If you have questions, please contact Debbie Veliz Chopas at dveliz@iwla.org or call (800) IKE-LINE (453-5463) ext. 236.

NOTE: THE MINIMUM AGE TO PARTICIPATE IN THE LEAGUE'S YOUTH CONVENTION IS 8 YEARS OLD.

_____ \$20 Fee (includes one year new or renewed National Youth Convention Chapter membership)

Name: _____ IWLA ID Number (if applicable): _____

Address: _____

Contact: _____ Phone: _____ E-mail: _____

Specify Age: ___ 8-11 ___ 12-14 ___ 15-18 Member Information: Youth ___ Student ___ Not Currently a Member ___

T-shirts will be provided for each attendee. Please check appropriate size:

YOUTH: ___ small (6-8) ___ medium (10-12) ___ large (14-16) ADULT: ___ small (30-32) ___ medium (34-36) ___ large (38-40)