

2011 BEST CHAPTER MEMBER RECRUITMENT AWARD NOMINATION FORM—DEADLINE: JUNE 1

Award Criteria: This award and monetary gift (\$100) recognizes the chapter that has carried out the most effective membership recruitment and retention programs during recent years, particularly during the previous year. Questions about the nominee are listed below as a guide to the specific information the awards committee is looking for. One of these awards may be presented each year.

Please type or print all information clearly. Please be certain the nominee's name is spelled correctly—the name and spelling given will be used on awards and plaques.

Chapter Name: _____ **Division:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____






Who will be attending the convention to accept this award?

Name: _____ **Phone:** _____ **Email:** _____

Name of chapter's local newspaper: _____

Newspaper Telephone: _____ **Email:** _____

Attach a summary of the chapter's qualifications to this form. Please consider each of the following questions when completing the nomination and answer each as thoroughly as possible. Remember that the awards committee members are not familiar with every chapter's programs and this information is designed to help the committee learn enough about each chapter to make a knowledgeable decision. Include supporting material with the nomination (such as news clippings or letters of recommendation).

-  How long has the chapter been conducting the program/s they are being nominated for?
-  Describe the specific membership recruitment and/or retention activities the chapter conducts. Consider details such as how many chapter members are involved in conducting these programs (i.e., a membership committee of people), how often the program takes place (such as a new member orientation event), how long the program lasts (i.e., a current member takes a new member "under his wing" for the first two months or a committee makes calls to expired members once a month), etc.
-  Are there specific programs or activities the chapter offers that serve as strong draws for new members?
-  What are some positive outcomes of the chapter's efforts (such as regular new member joins, increased member renewals, increased member knowledge of chapter programs and conservation efforts, etc.)?
-  Are there other details that will help the committee learn about the chapter's programs?

Your Name, Chapter, and Title: _____

(i.e., Awards Committee Chair or National Director or Chapter President, etc.)

To Receive Award Confirmation:

Your Daytime Phone: _____ **Email:** _____

NOTE: Division approval for this award is **NOT** a requirement.

Mail to: Izaak Walton League of America
Chapter Relations
707 Conservation Lane
Gaithersburg, MD 20878-2983

